

**NEON**

AN FCB HEALTH NETWORK COMPANY

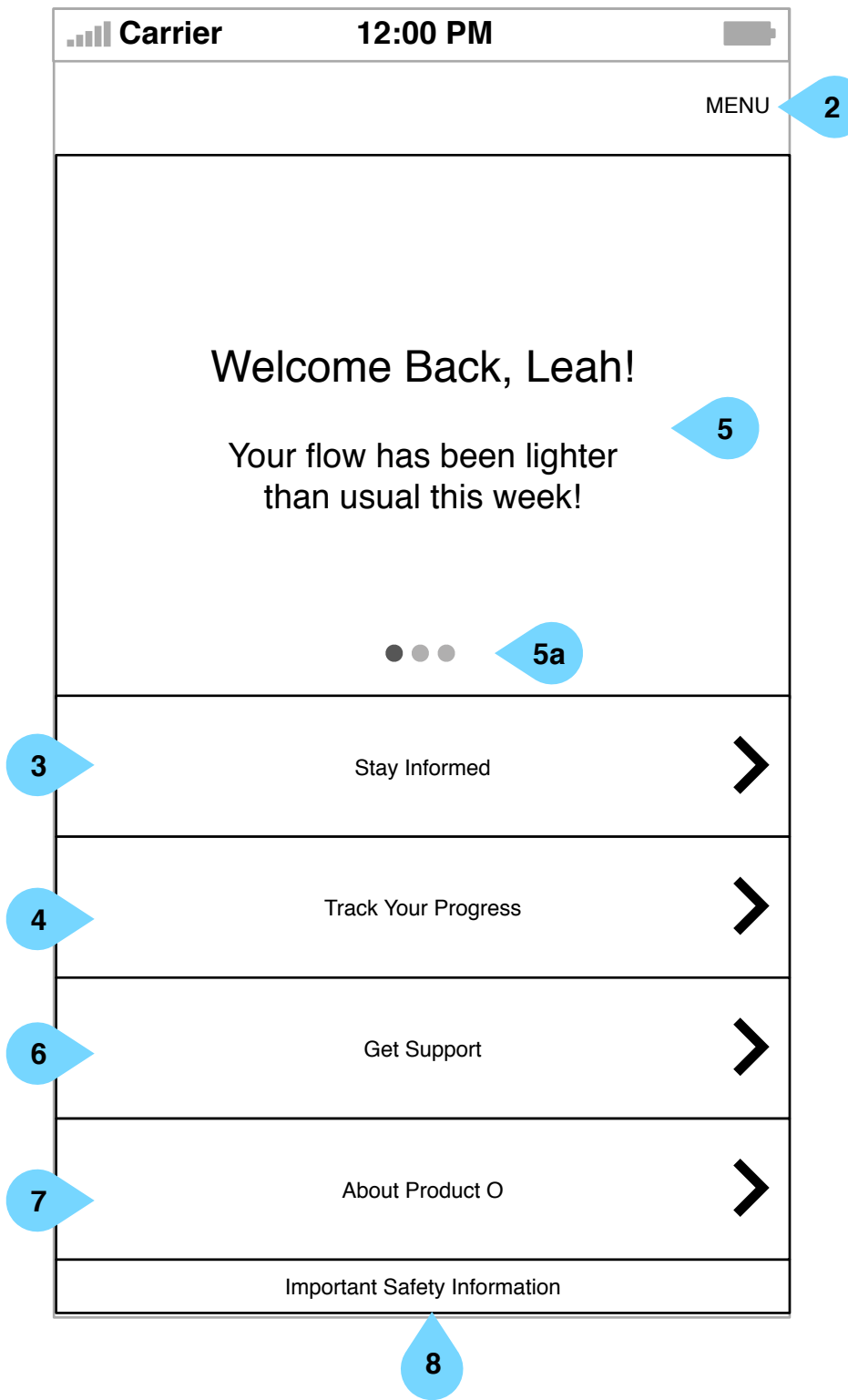
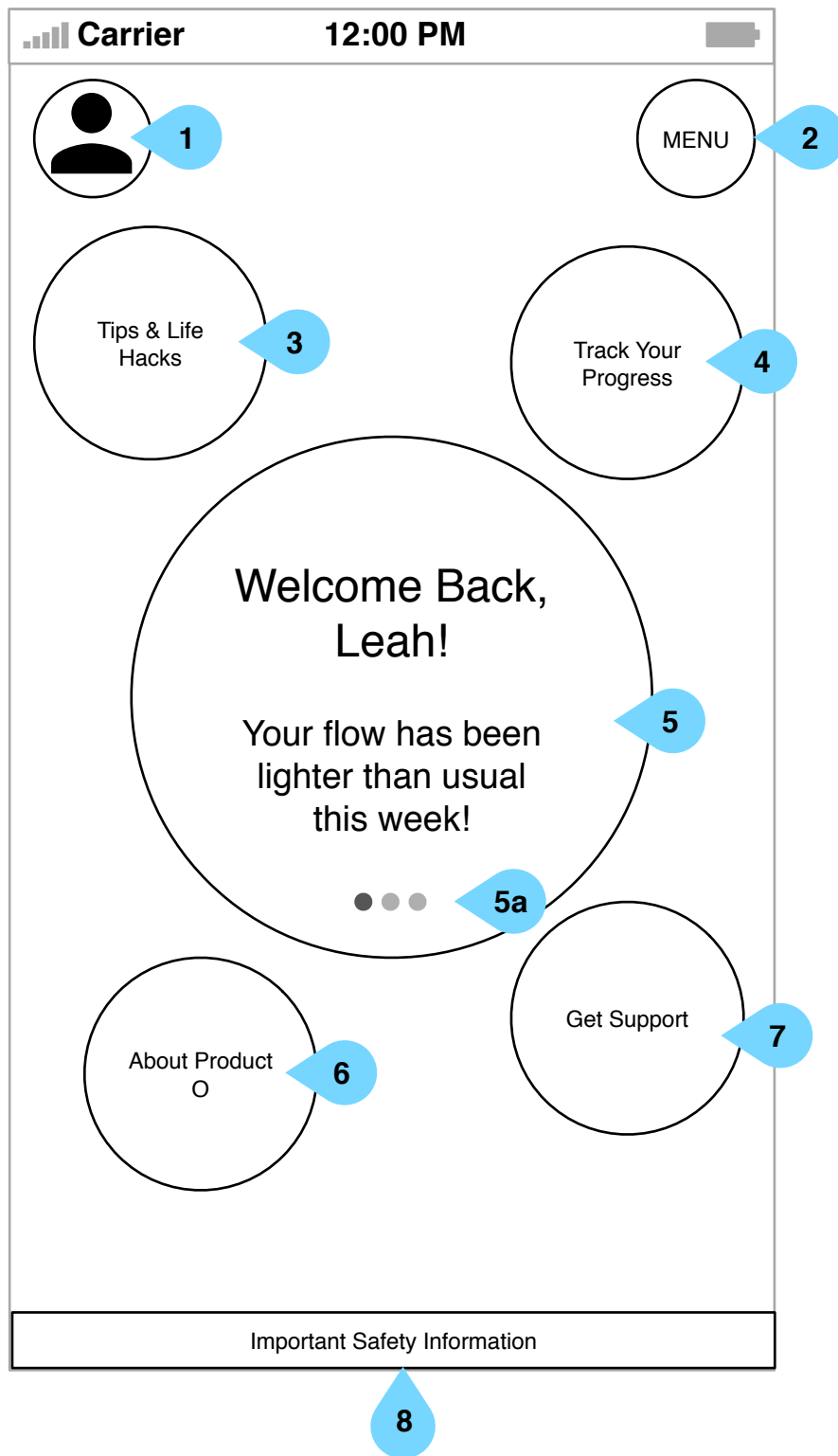
**AbbVie Orilissa Digital Companion**

Wireframes

September 11, 2017

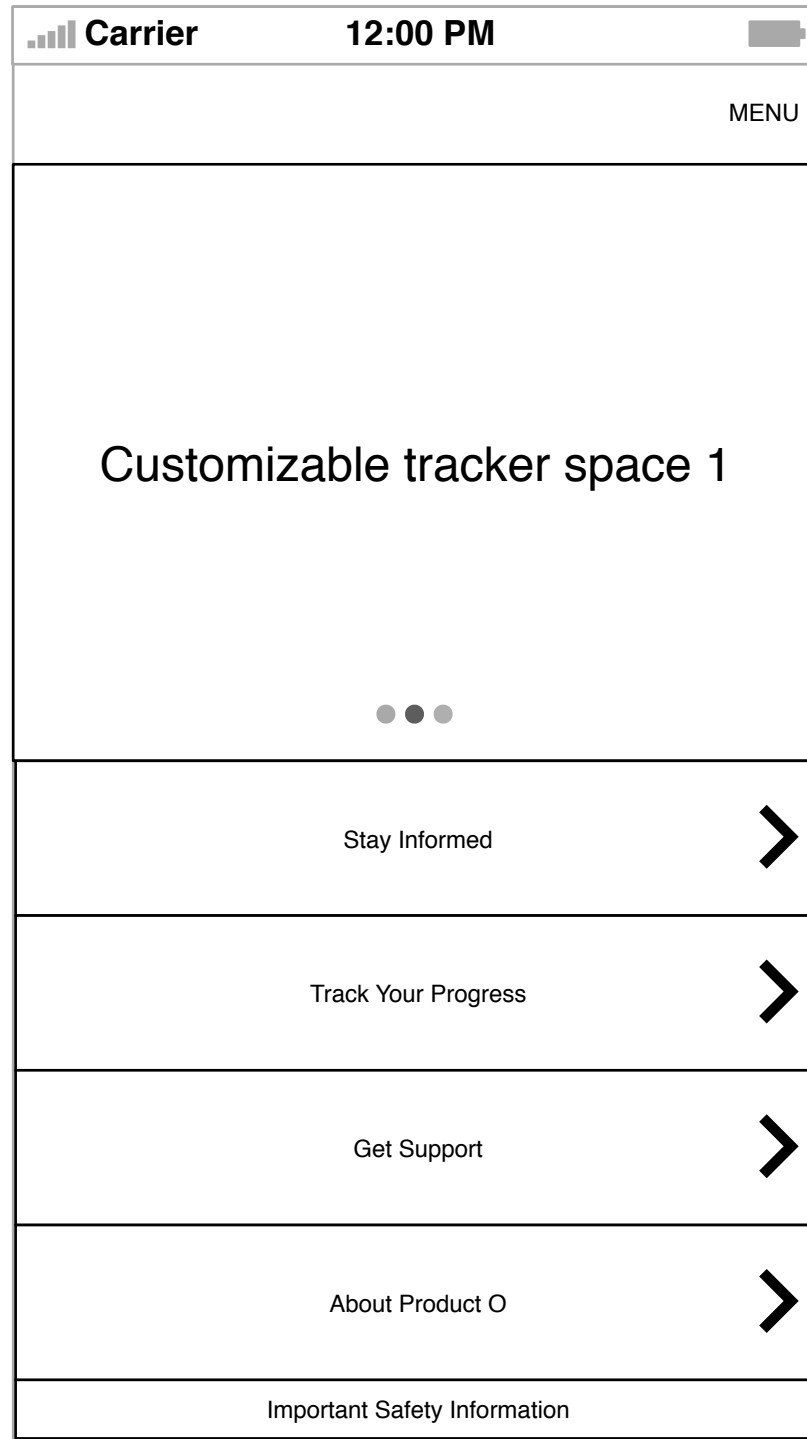
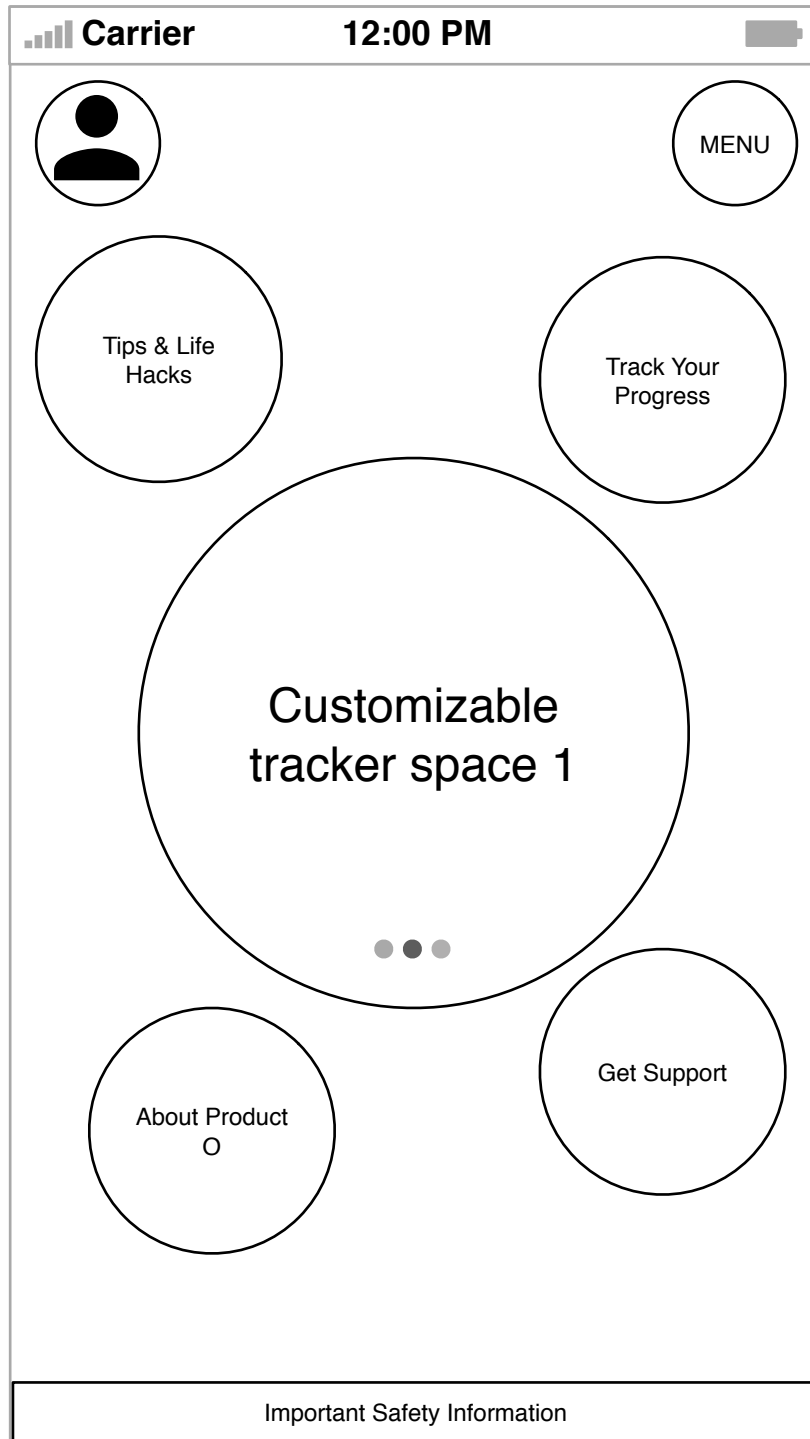
A

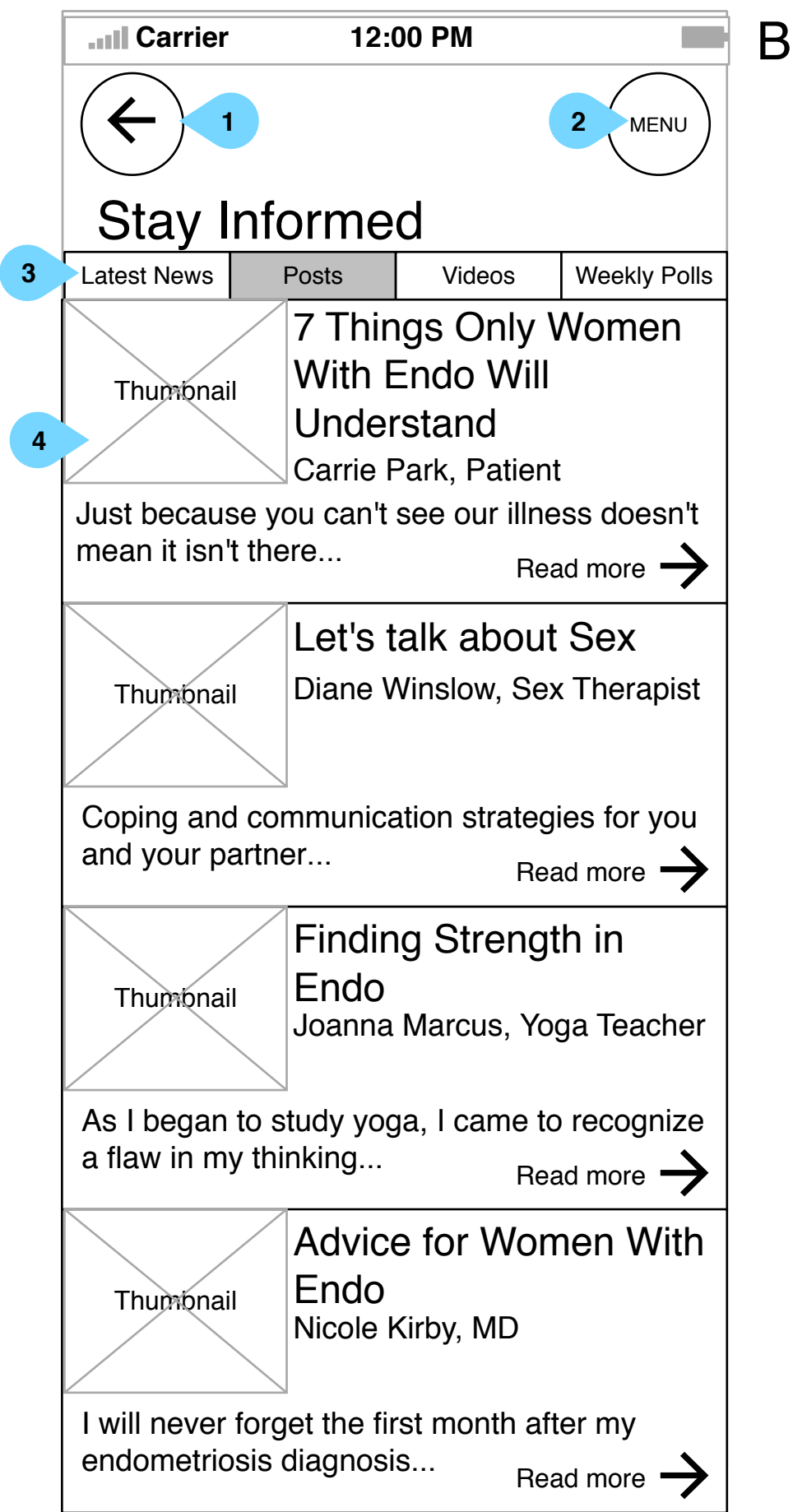
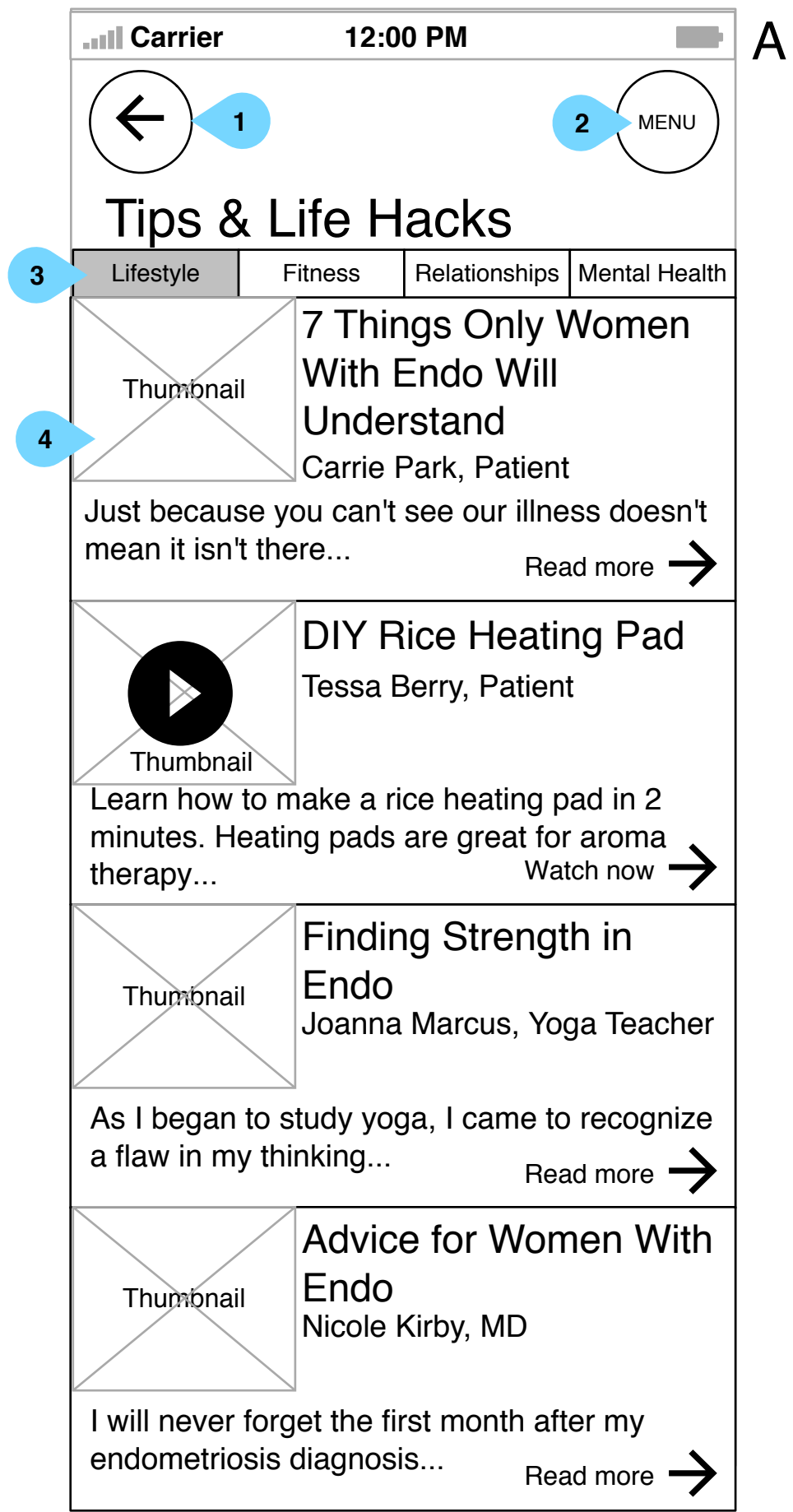
B



Interaction Notes:

1. In profile, patients can change their photo, update their address, and provide more information for further customization. In design B, this is housed within the app's main menu. The icon will display at the patient's profile photo.
2. Tapping here will open the app's main menu, revealing all pages.
3. Tapping will take patients to the Stay Informed section.
4. Tapping will take patients to the Track Your Progress section.
5. In this space, patients may prioritize the trackers and features that are most important to them. This space may also be used to display messages to the patient. The patient may swipe left and right to reveal more content.
- 5a. Navigation will indicate how many items are in the central content area.
6. Tapping will take patients to the About Product O section.
7. Tapping will take patients to the Get Support page (24/7 hotline support).
8. Tapping this button will reveal the Important Safety Information.



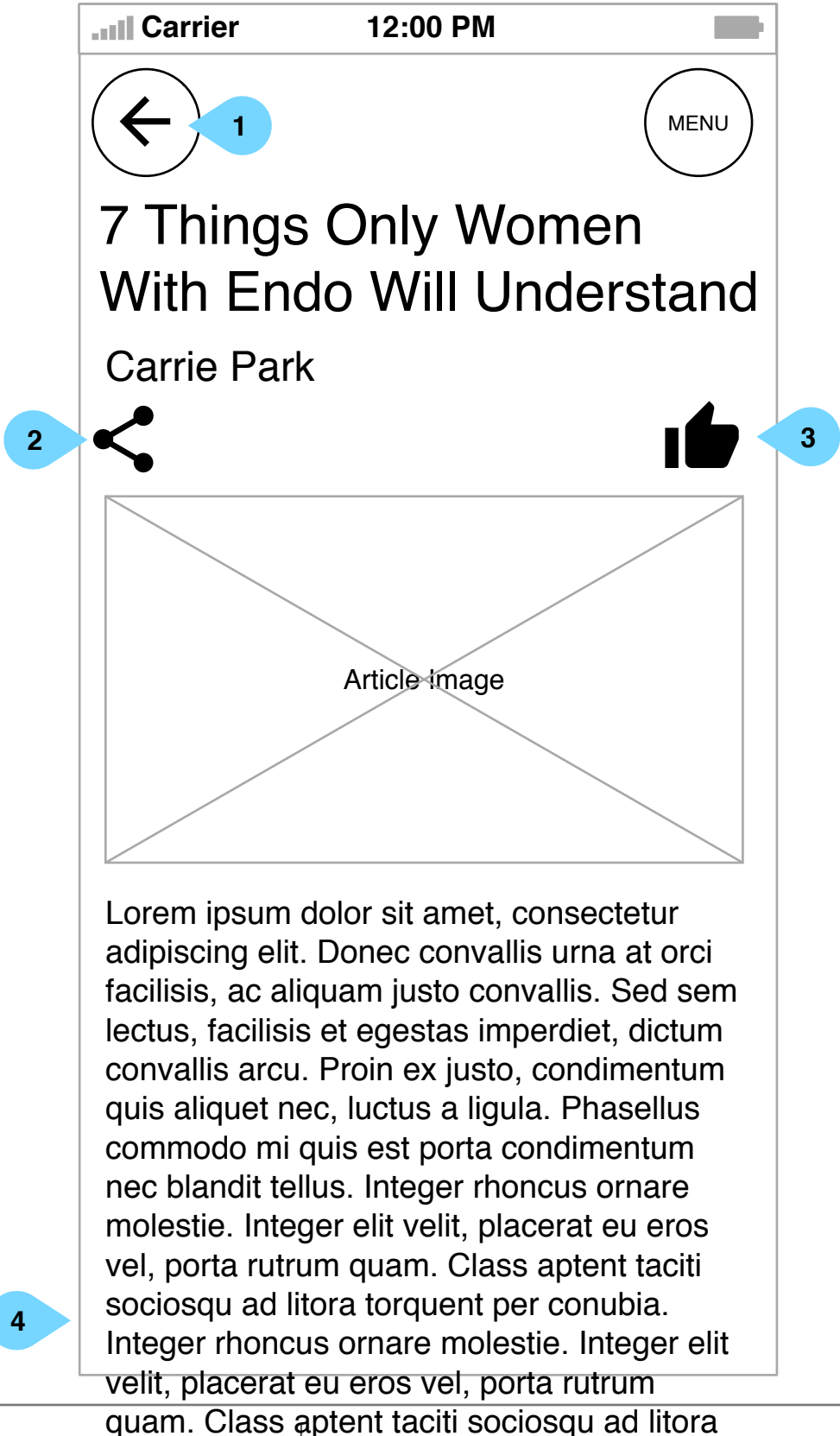


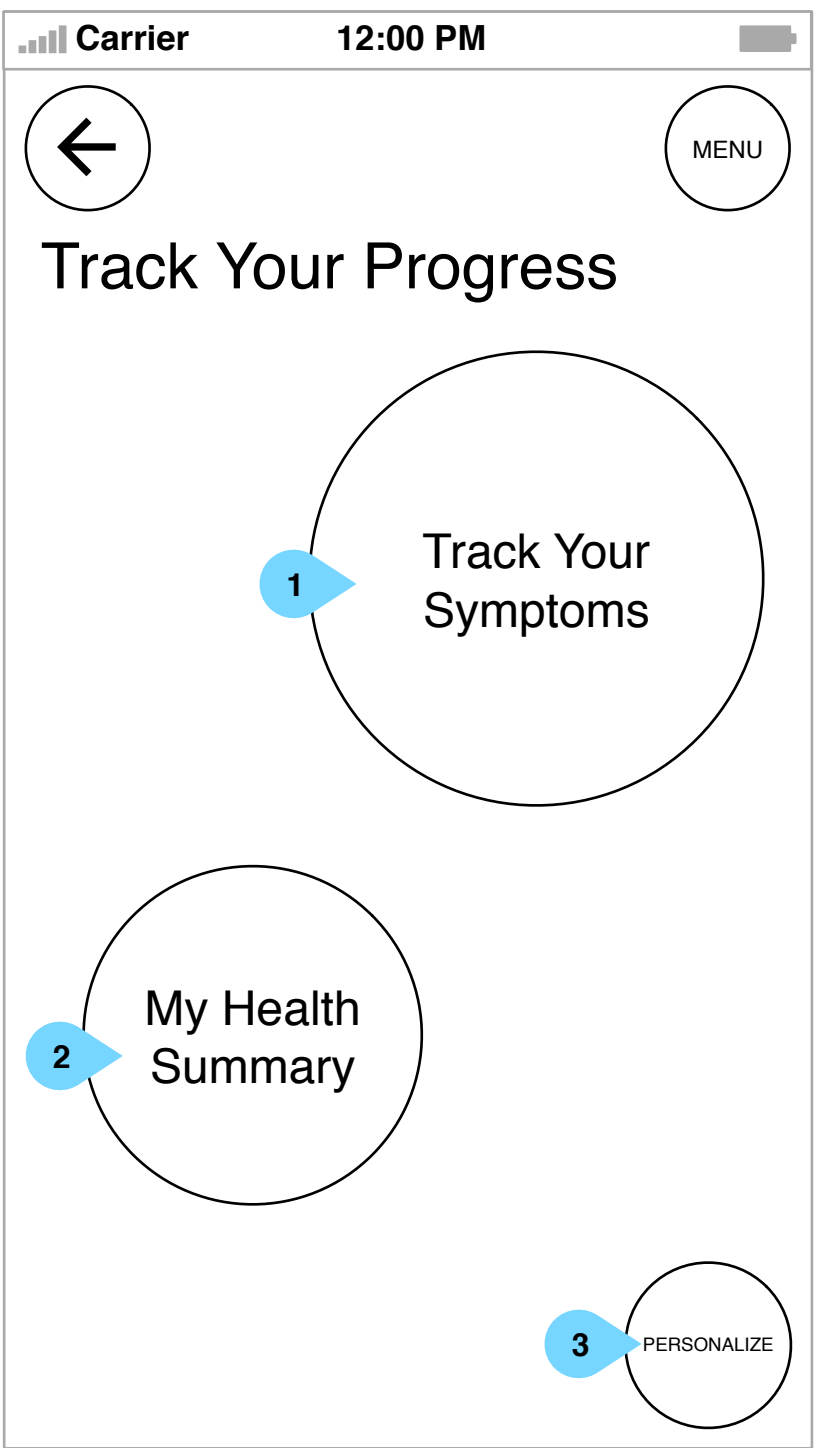
Interaction Notes:

1. Tapping the back button will take patients back to the screen they came from. In this case, to the Home screen.
2. Tapping Menu will open the app's main menu.
3. The tabs will filter the content listed below.
4. Each content item will have a large thumbnail, title, author (if applicable), and a preview of several lines from the article (if applicable). Tapping anywhere in the preview area will expand the content (seen on right).

Interaction Notes:

- 1. Tapping the back button will take patients back to the screen they came from. In this case, the content listing page.
- 2. Patients may share the content outside of the app.
- 3. Tapping the Like button will add the content to a library of the patient's favorite content so they may revisit it. It may also feed into information about the patient's preferences to better provide relevant content.
- 4. Once the patient scrolls to the bottom of the article, the next article's title will peek, inviting them to scroll further down to more content.



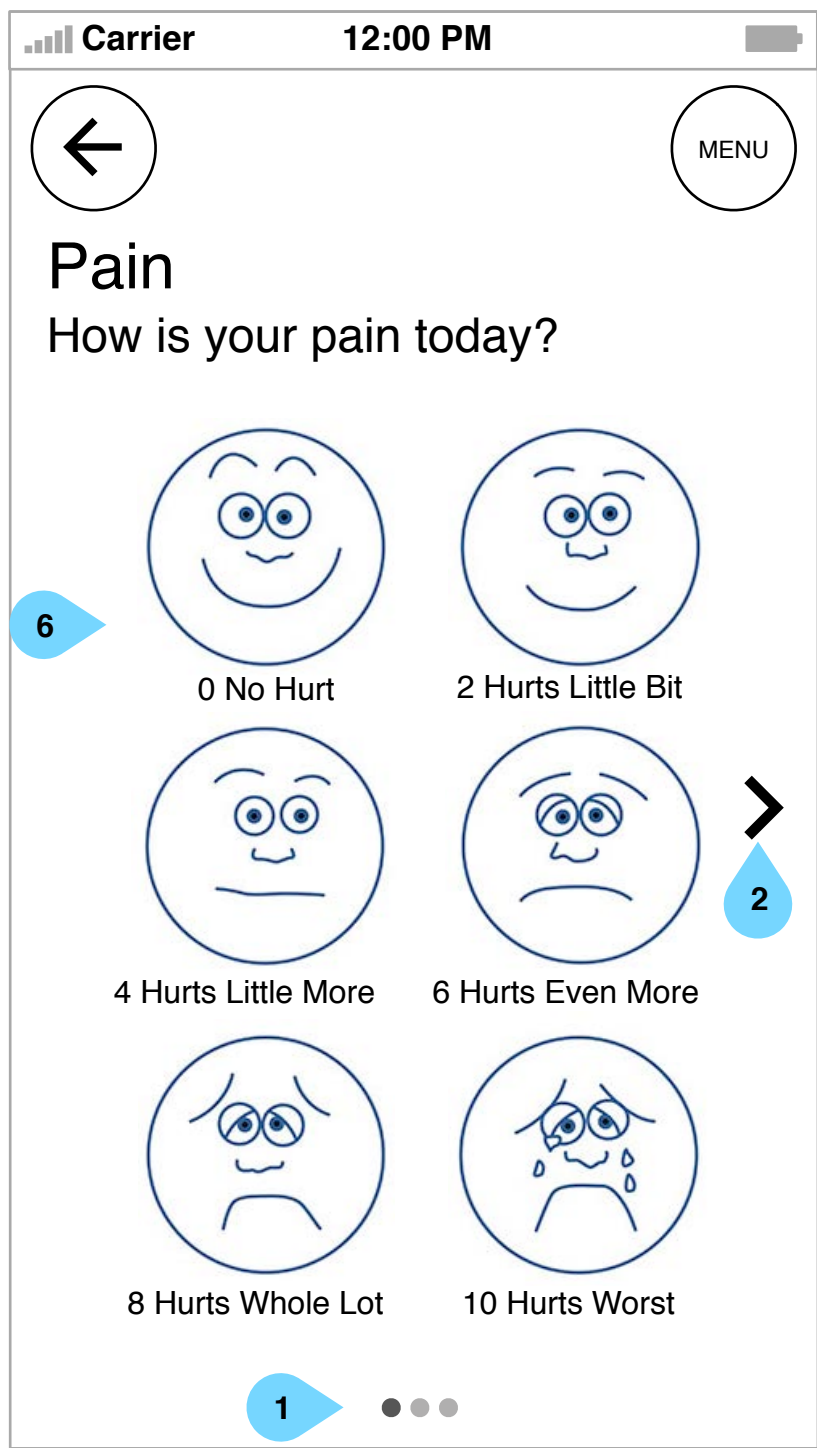
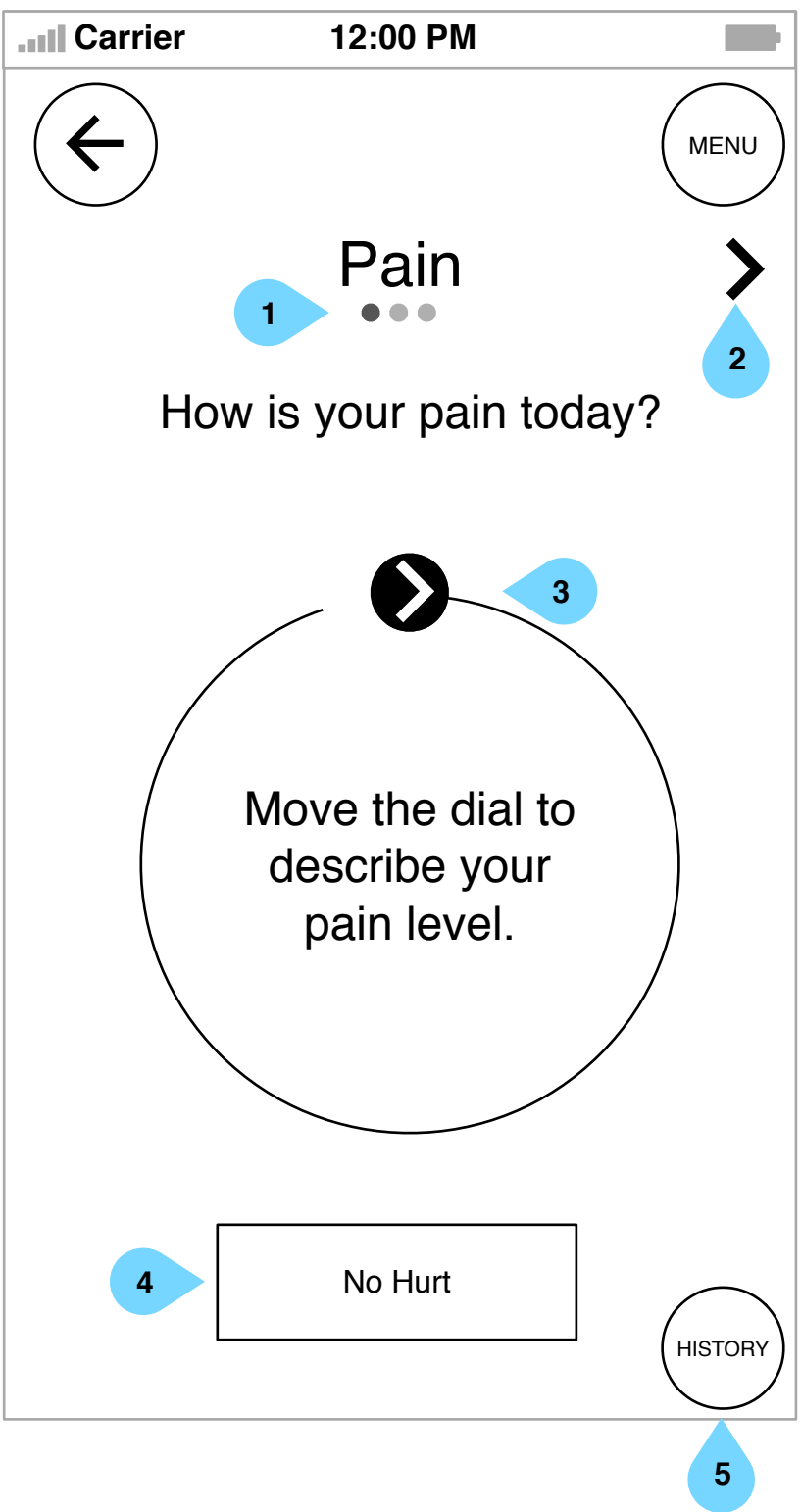


Interaction Notes:

1. Tapping Track Your Symptoms will begin the tracker process.
2. Tapping My Health Summary will take patients to an overview of their tracking history.
3. Patients may tap Personalize to choose which trackers they'd like to use or deactivate.

A

B



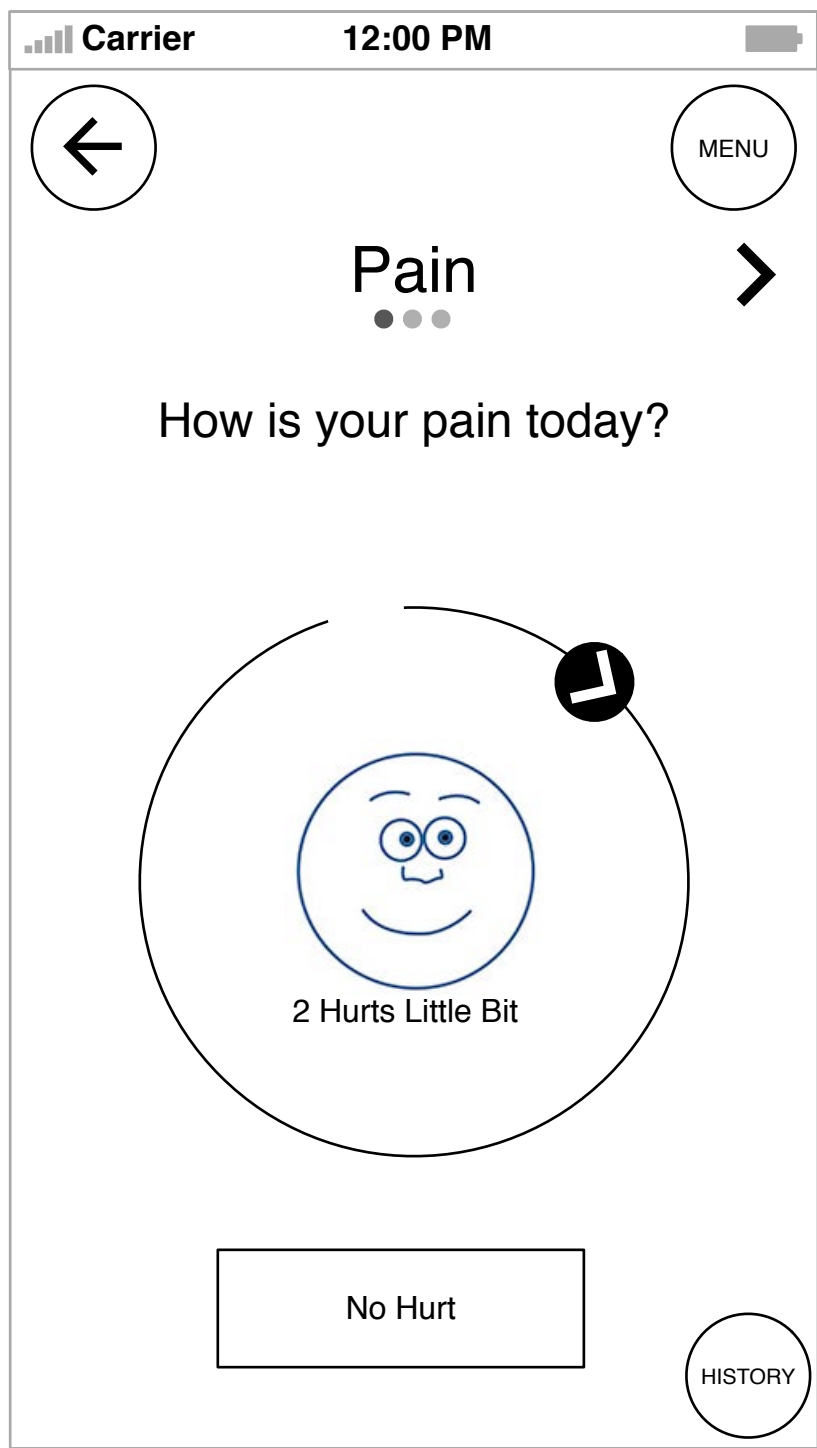
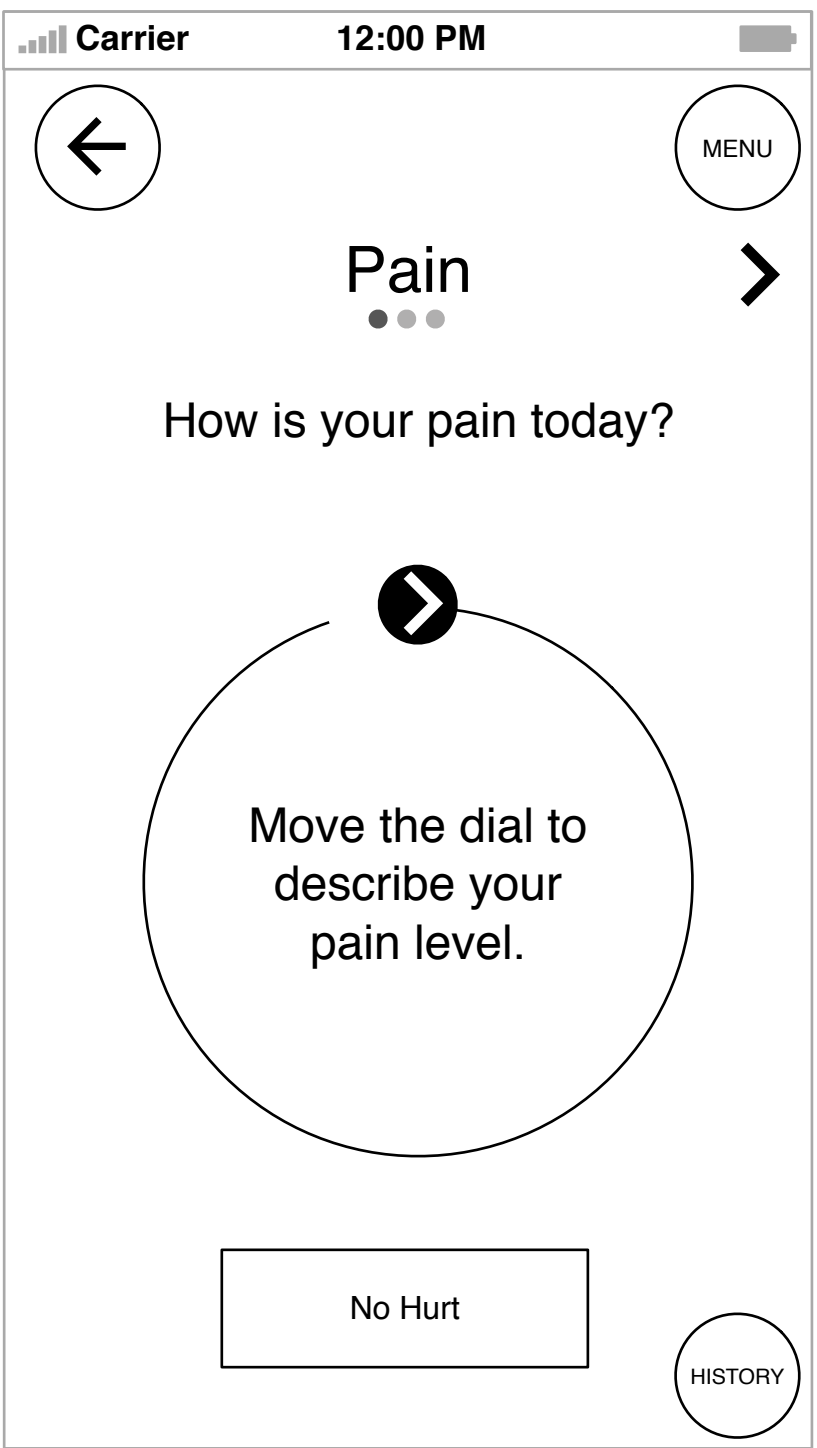
Interaction Notes:

1. This area indicates to patients how many trackers are left in the process and where they are.
2. Tapping the next arrow will skip to the next tracker.
3. In version A, patients may use a dial to indicate their pain level. As the user slides the dot around the circle, the iconography in the center will indicate which selection they are making.
4. In the event this tracker is not applicable on a given day, the patient may indicate.
5. In version A, patients can access their data from within each tracking screen.
6. In version B, patients may choose their answer from an iconographic field of options.

Interaction Notes:

- 1. This screen shows the landing state for the pain tracker.

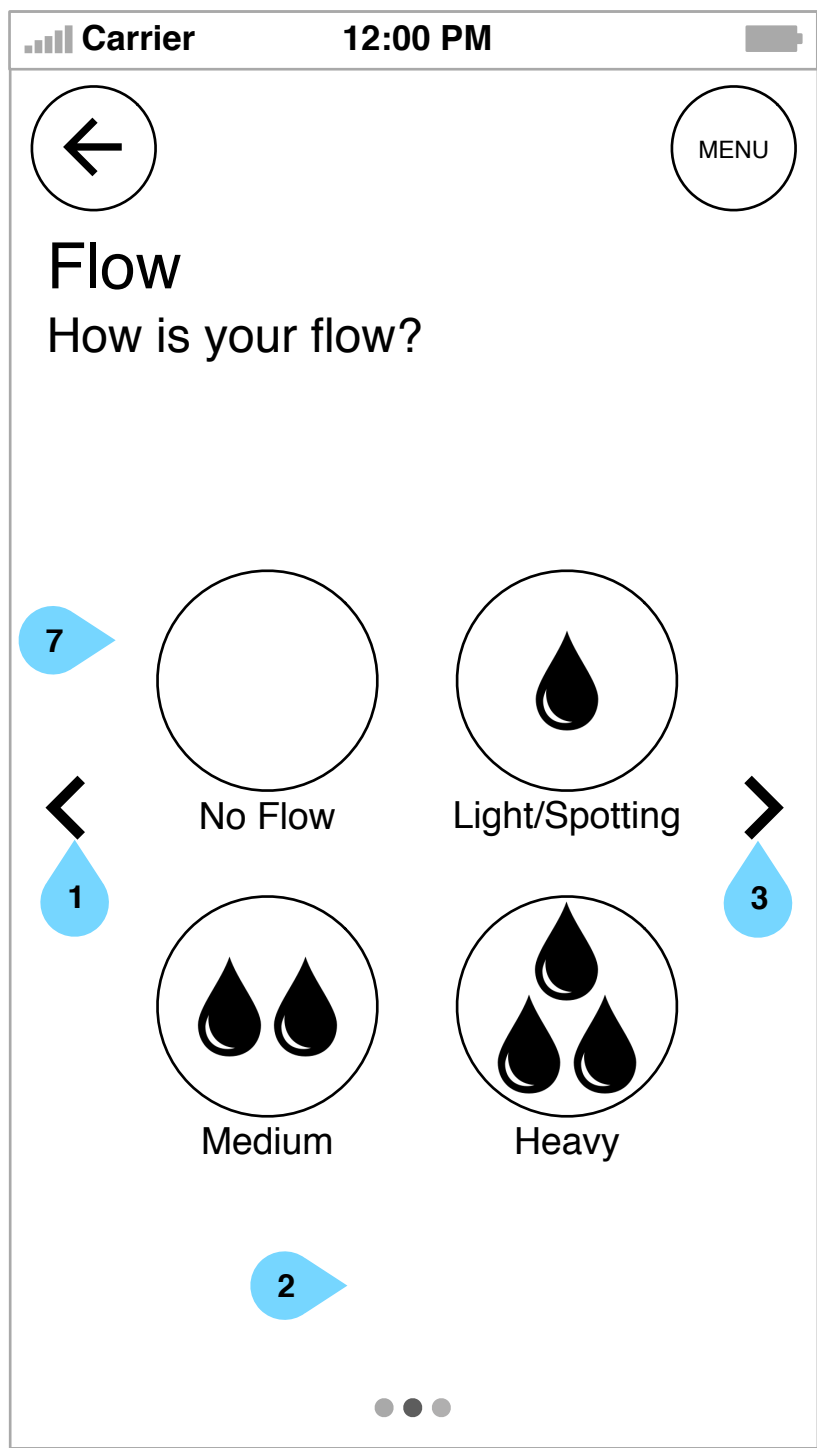
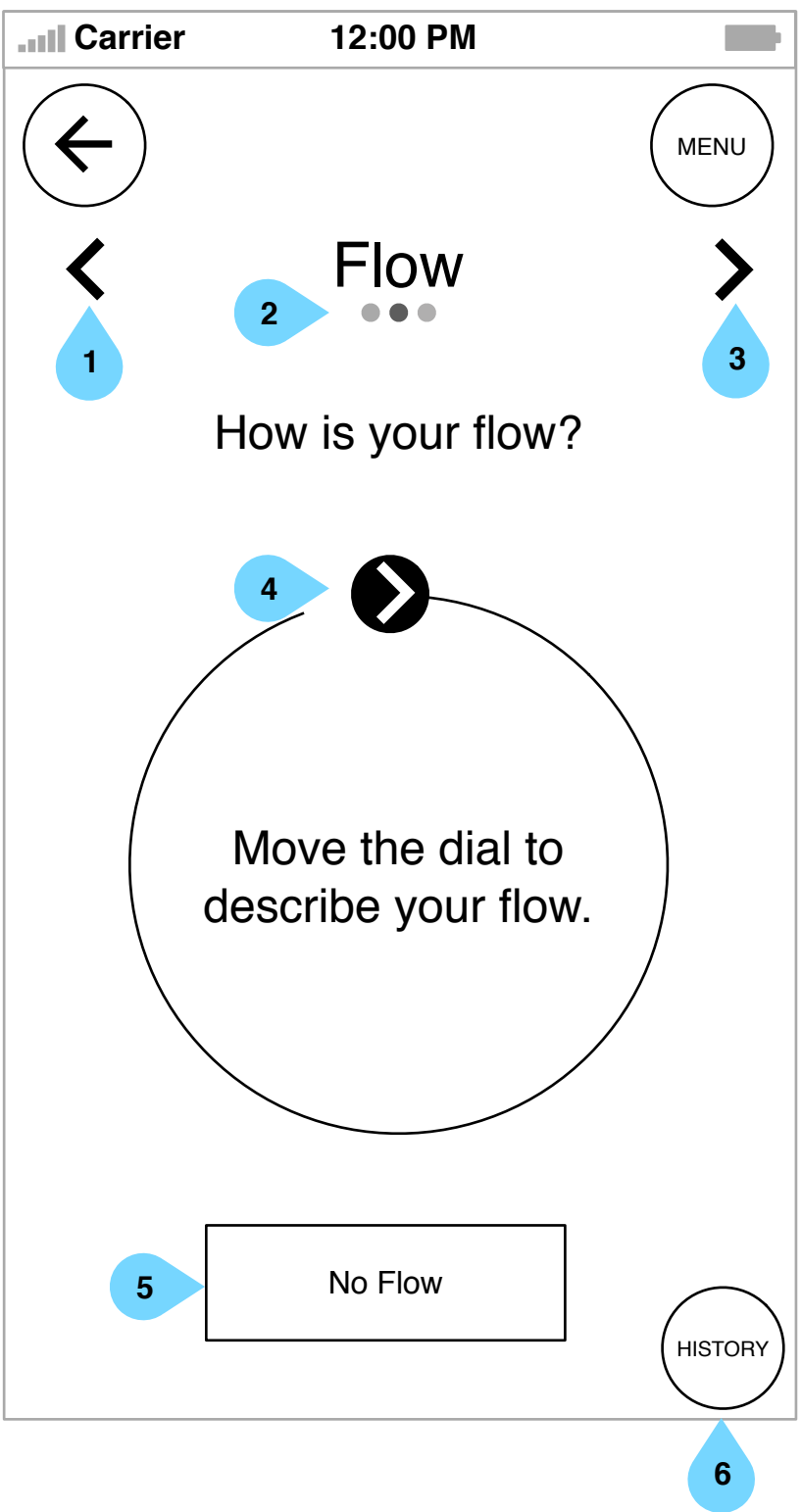
A





A

B



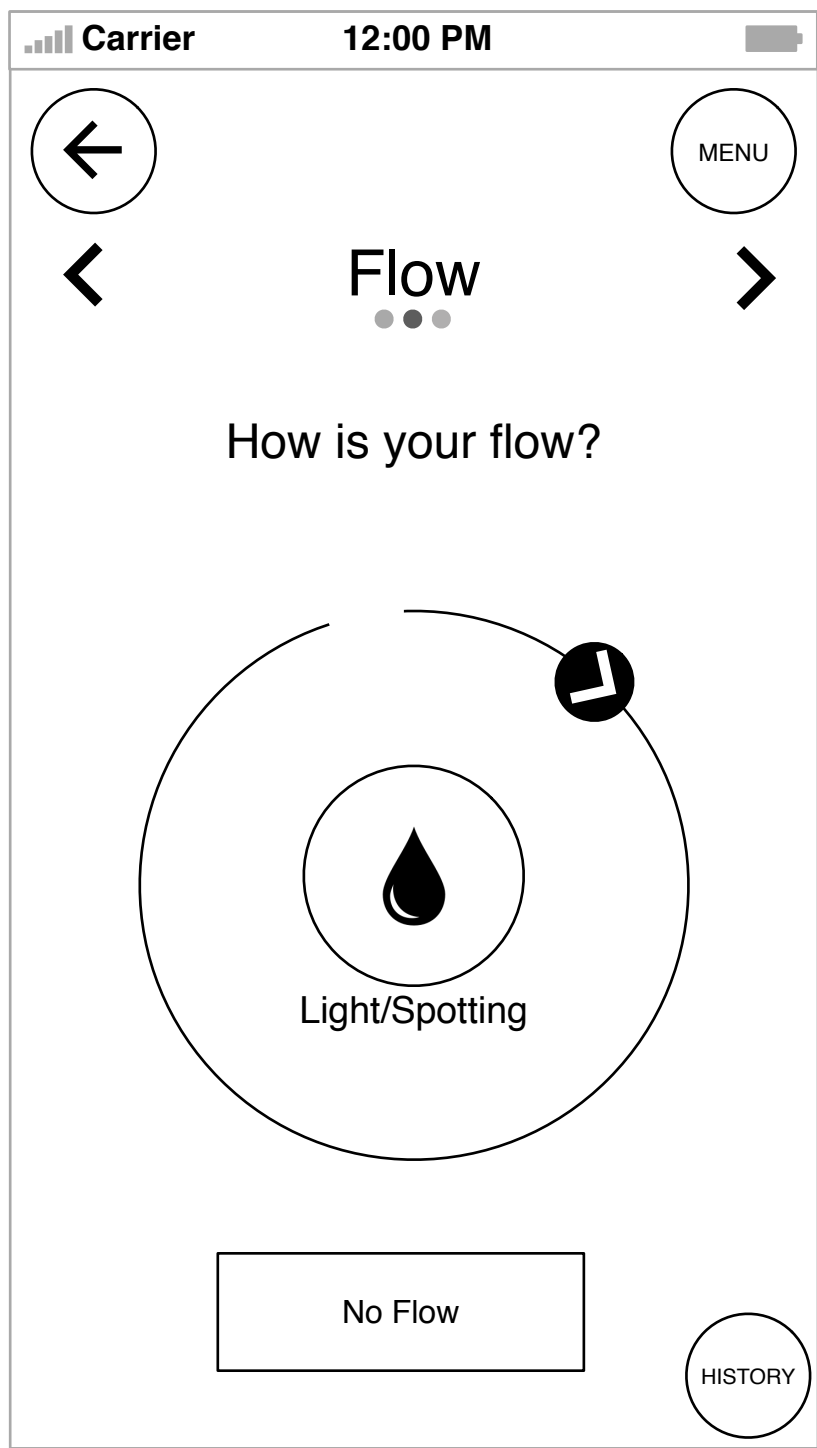
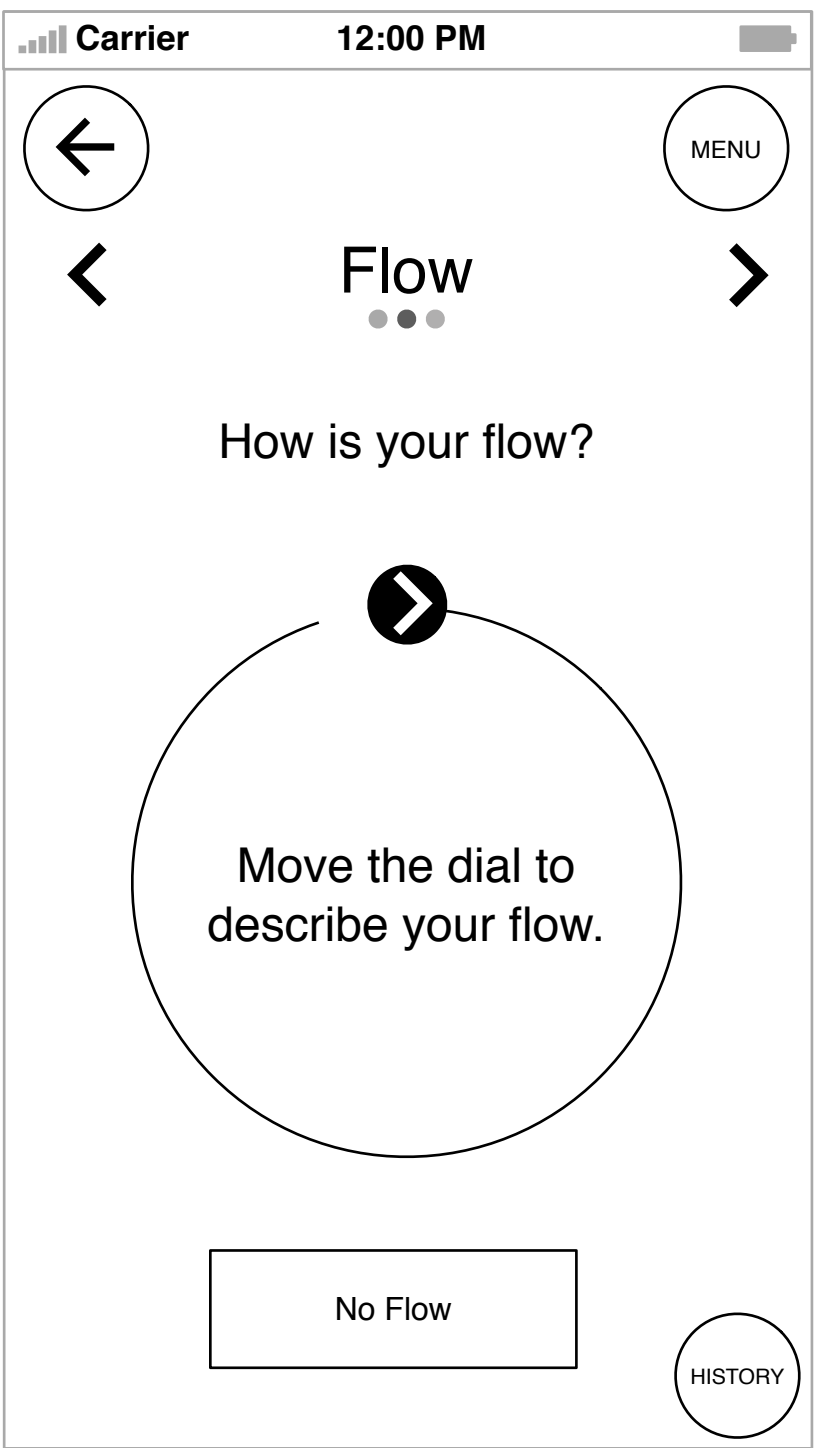
Interaction Notes:

1. Patients may skip back to the previous tracker using this arrow.
2. This area indicates to patients how many trackers are left in the process and where they are.
3. Tapping the next arrow will skip to the next tracker.
4. In version A, patients may use a dial to indicate their flow intensity. As the user slides the dot around the circle, the iconography in the center will indicate which selection they are making.
5. In the event this tracker is not applicable on a given day, the patient may indicate.
6. In version A, patients can access their data from within each tracking screen.
7. In version B, patients may choose their answer from an iconographic field of options.

Interaction Notes:

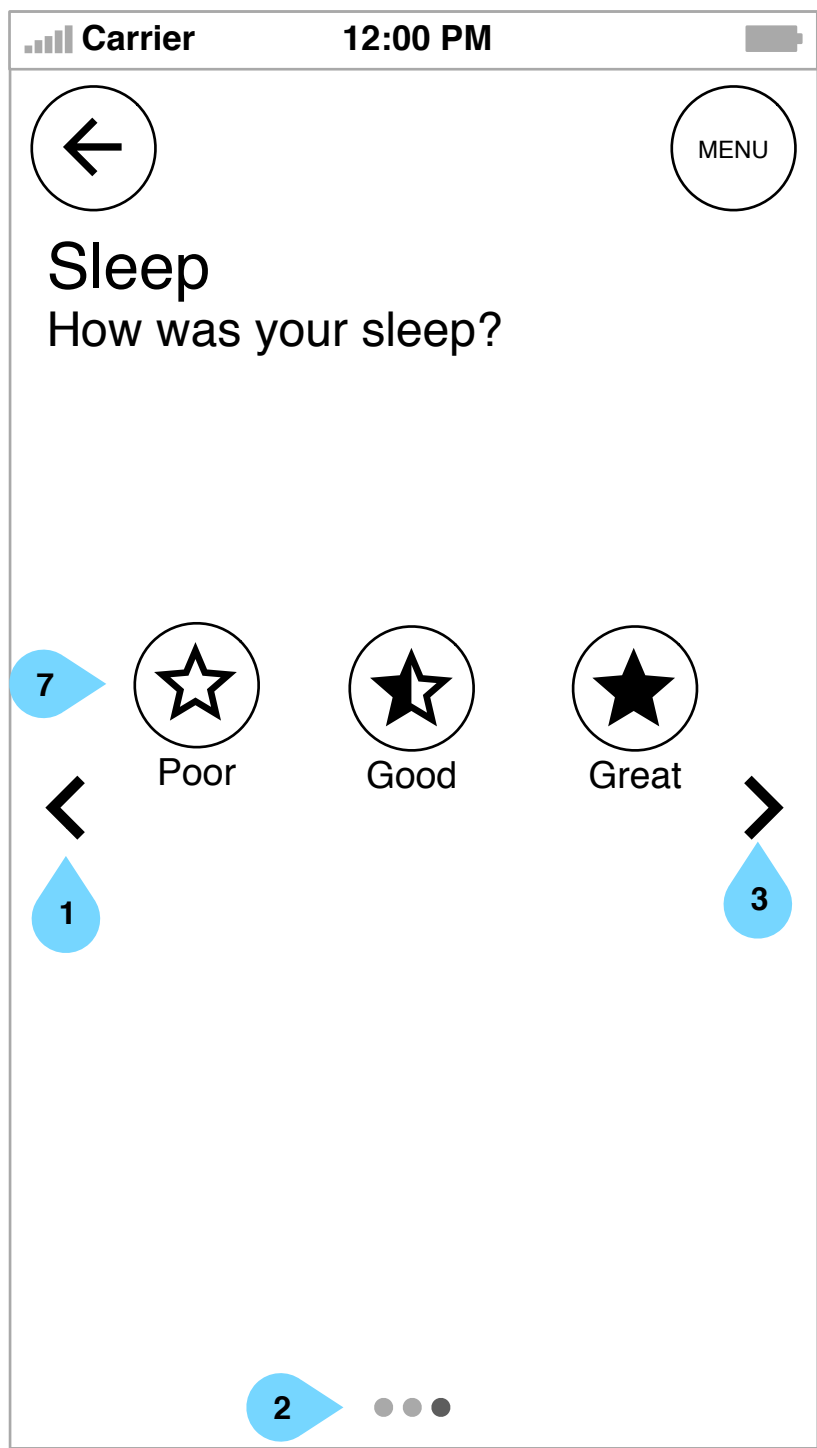
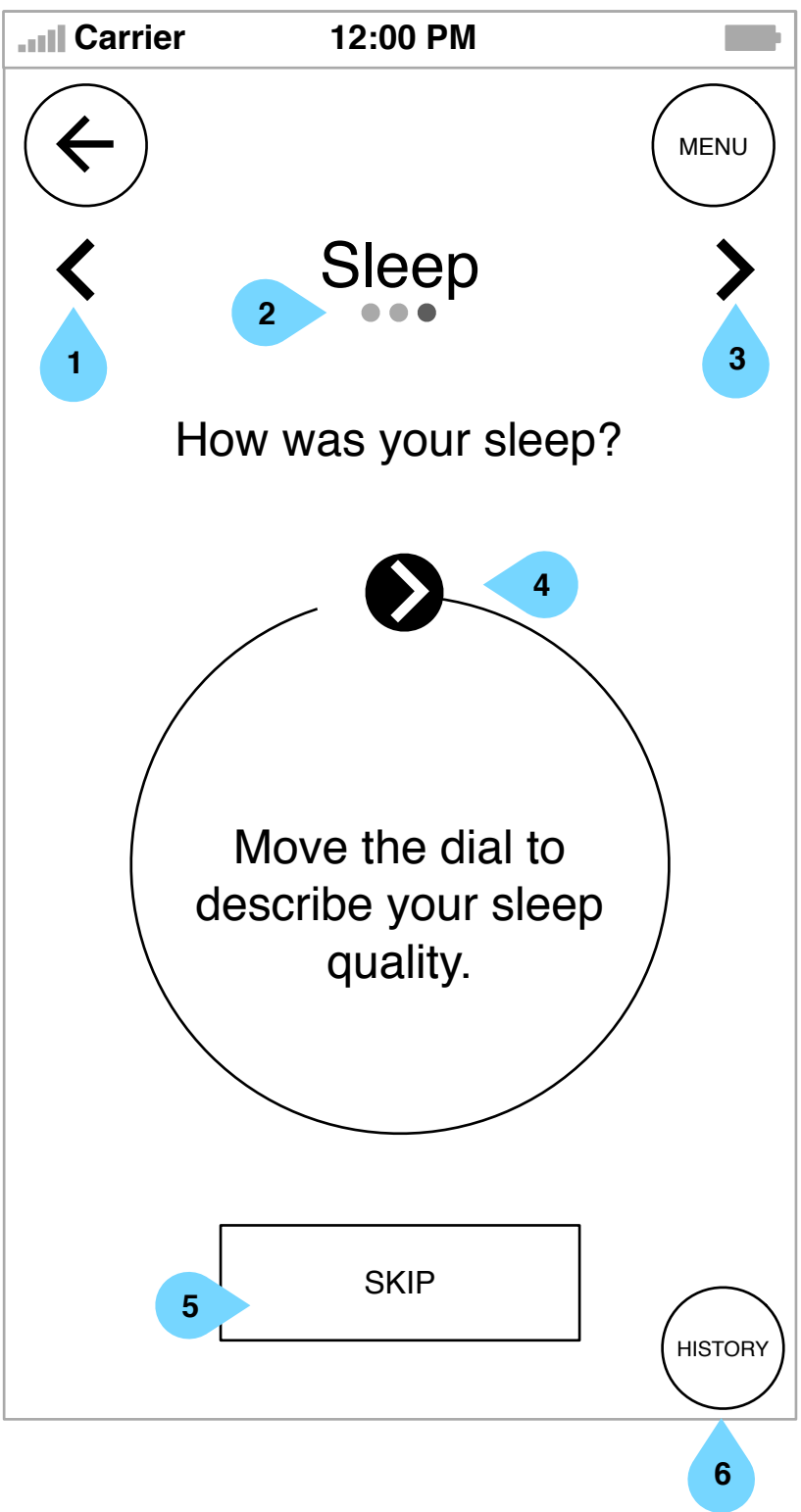
- 1. This screen shows the landing state for the flow tracker.

A



A

B



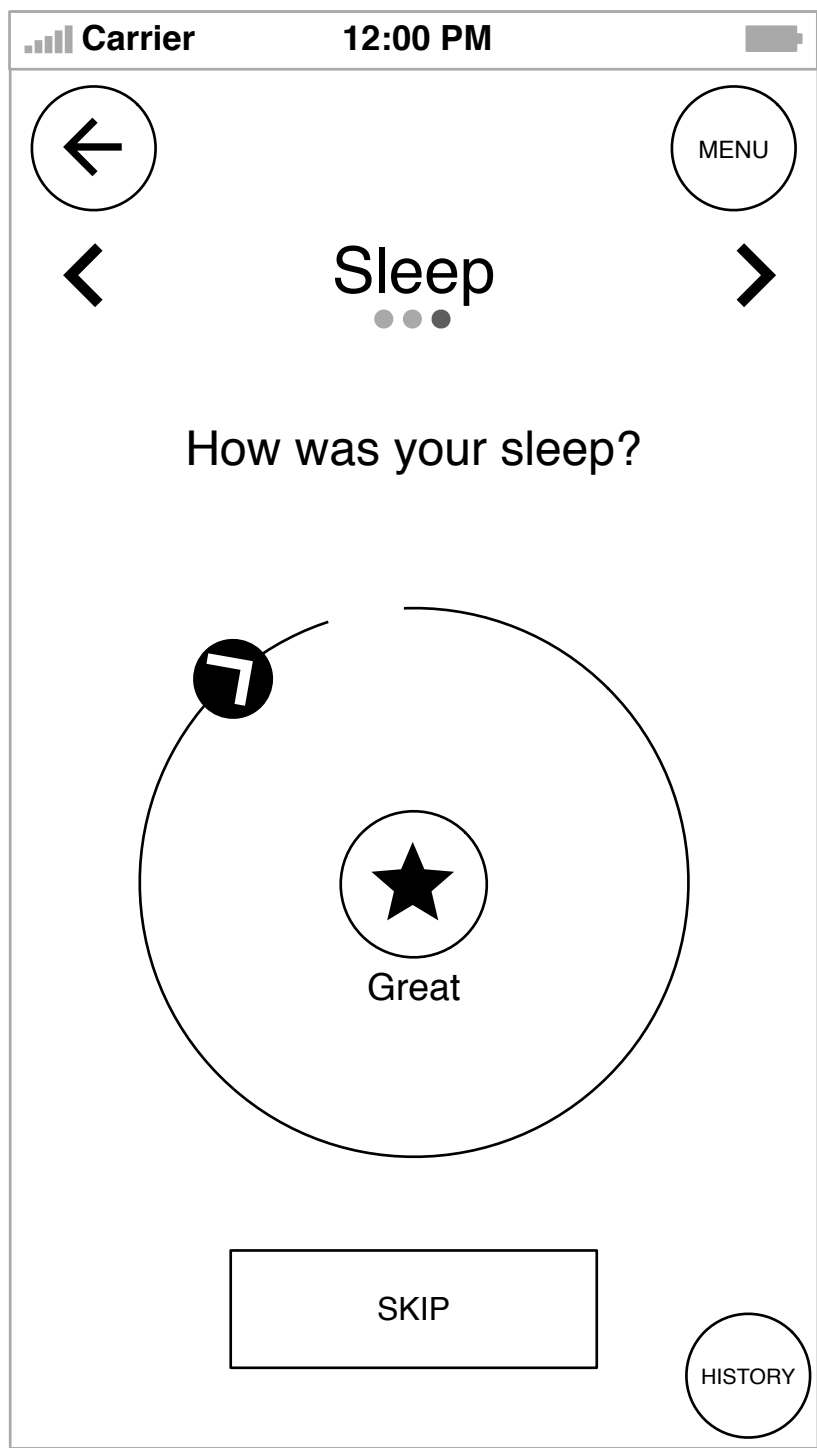
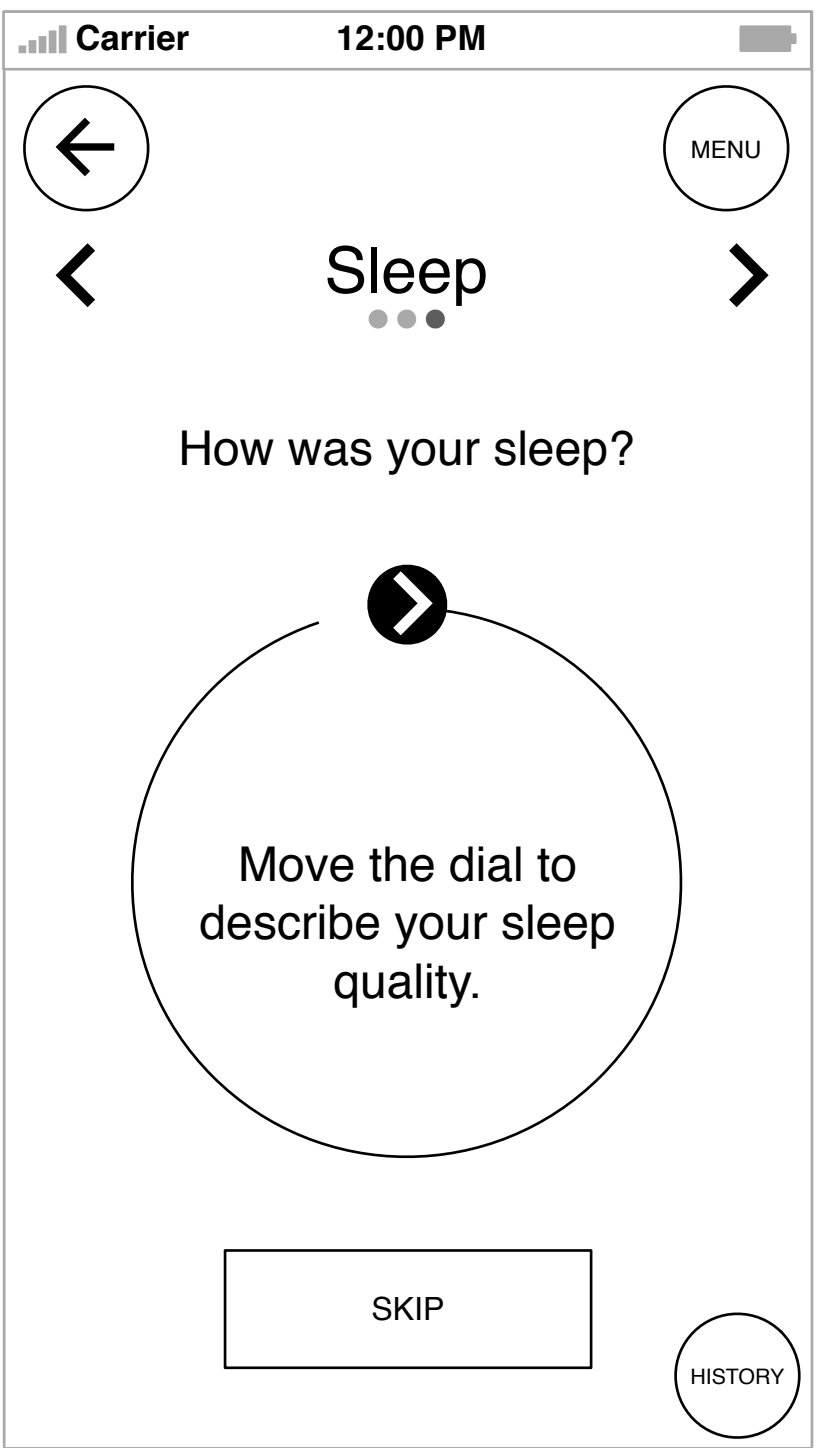
Interaction Notes:

1. Patients may skip back to the previous tracker using this arrow.
2. This area indicates to patients how many trackers are left in the process and where they are.
3. Tapping the next arrow will skip to the next tracker.
4. In version A, patients may use a dial to indicate how much they slept. As the user slides the dot around the circle, the center will indicate how many hours and minutes they are entering.
5. If the patient chooses not to track their restfulness, they may skip this question.
6. In version A, patients can access their data from within each tracking screen.
7. In version B, patients may choose their answer from an iconographic field of options.

Interaction Notes:

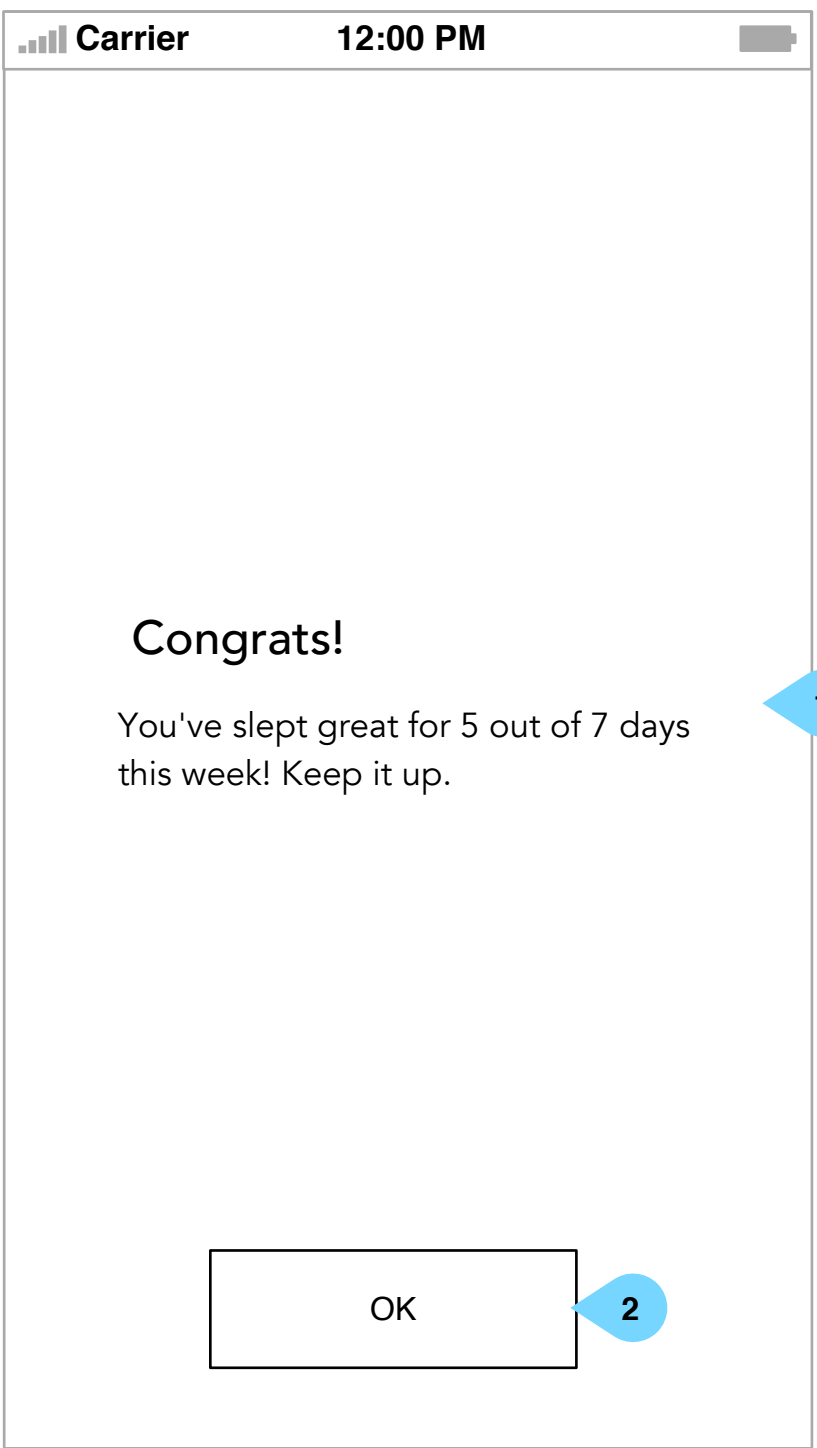
- 1. This screen shows the landing state for the sleep tracker.

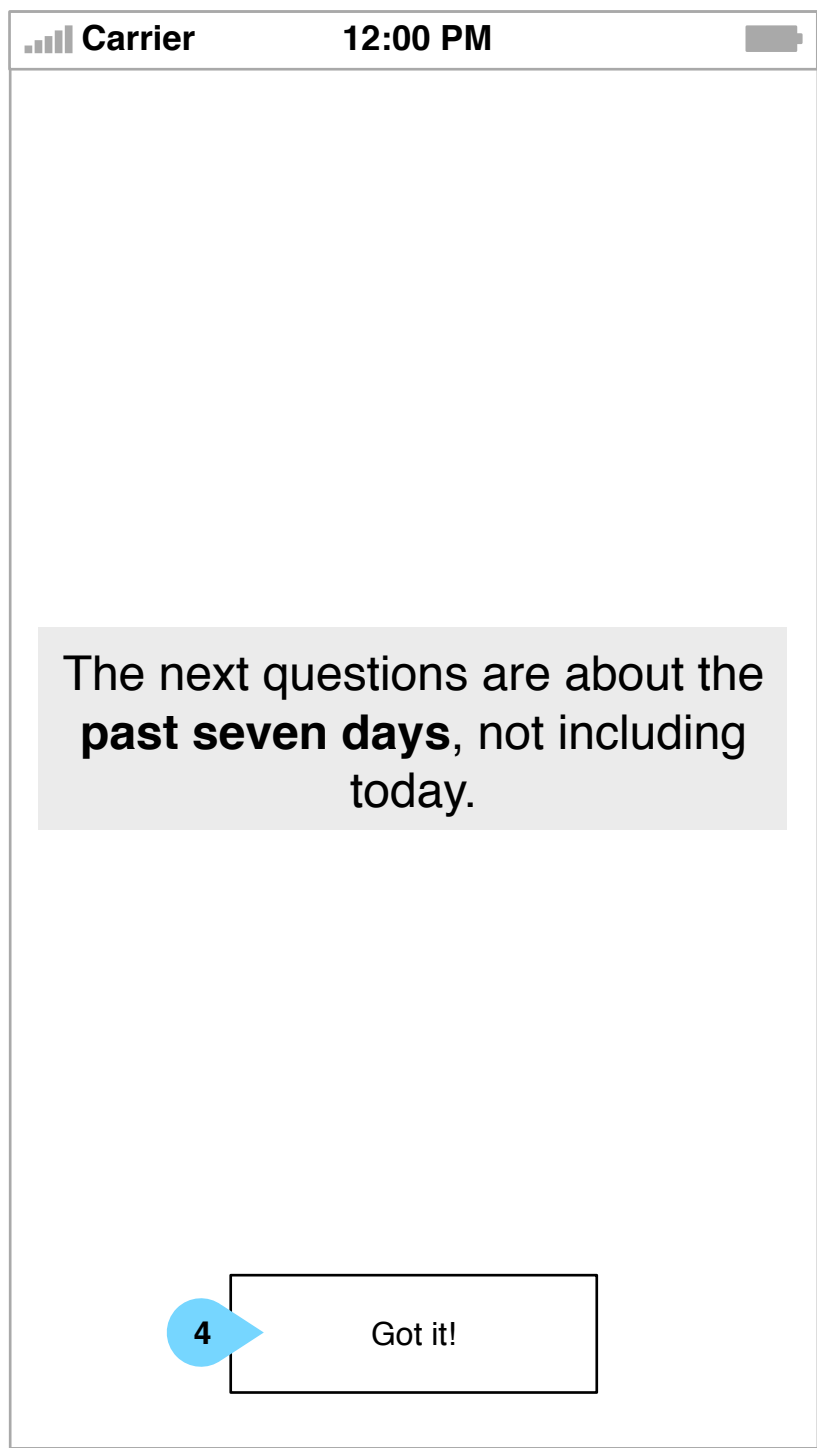
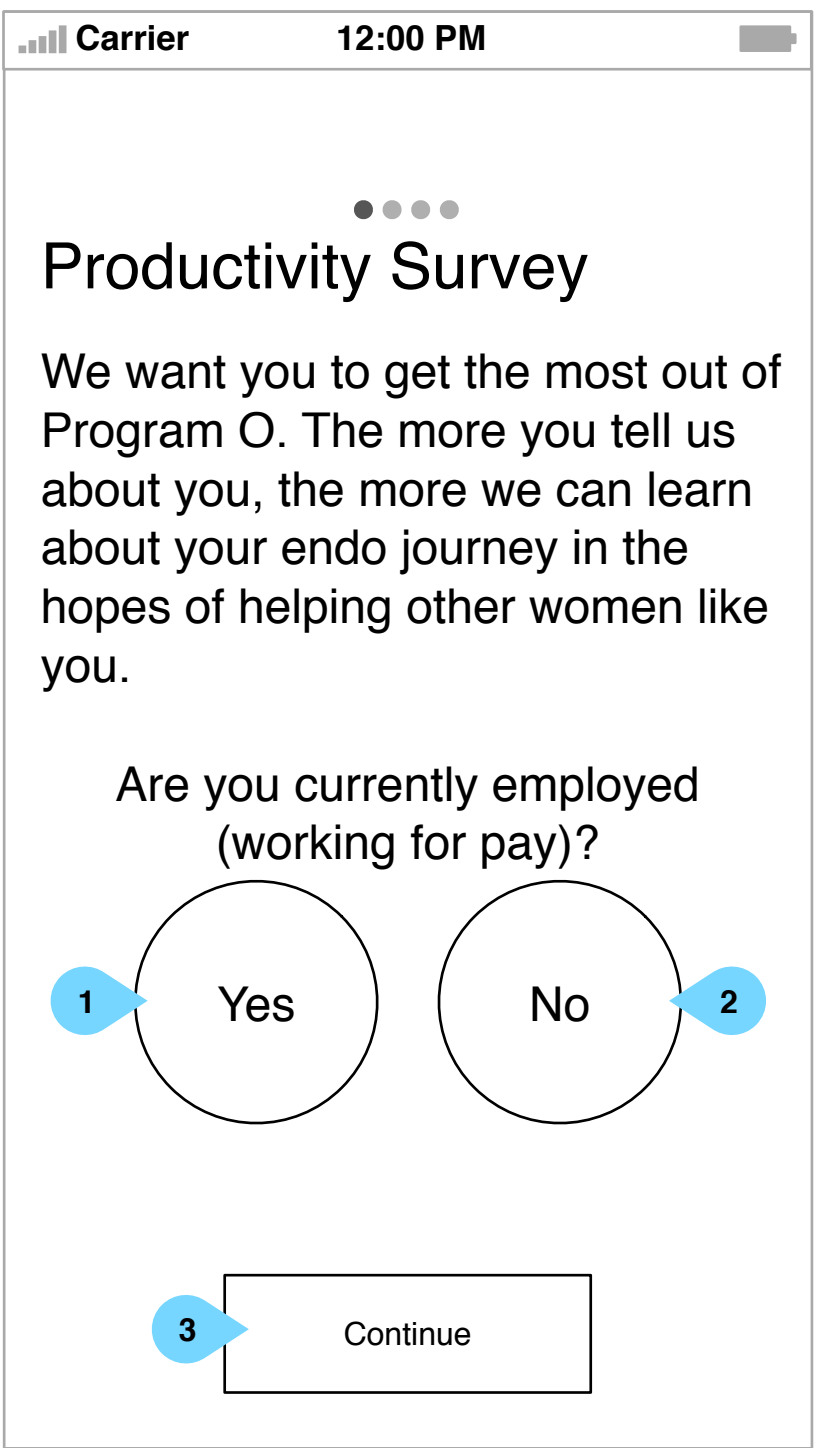
A



Interaction Notes:

- 1. Once the tracking process is complete, the patient may be congratulated with a message about their health.
- 2. Tapping OK will return patients to the app's home screen.

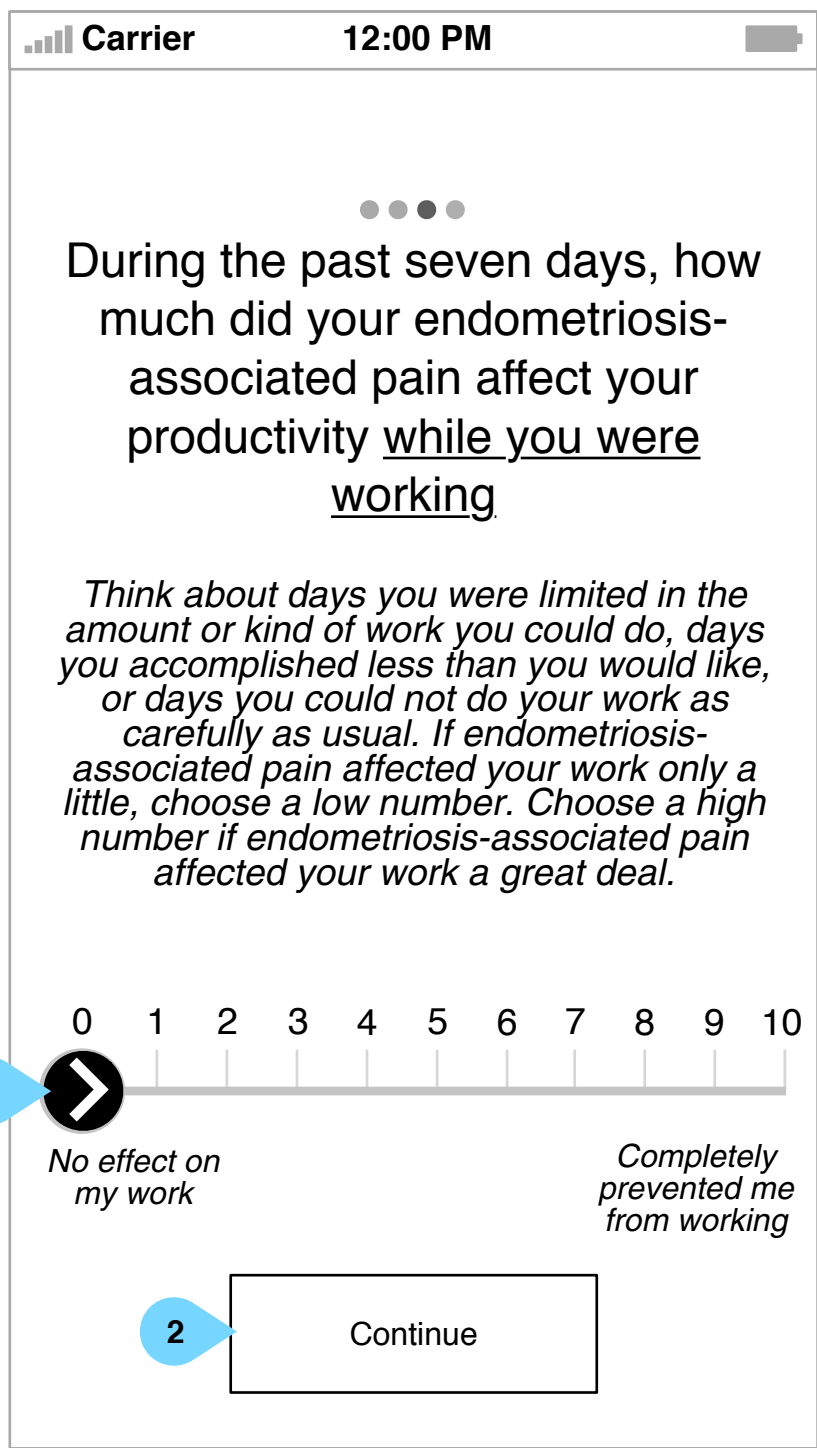
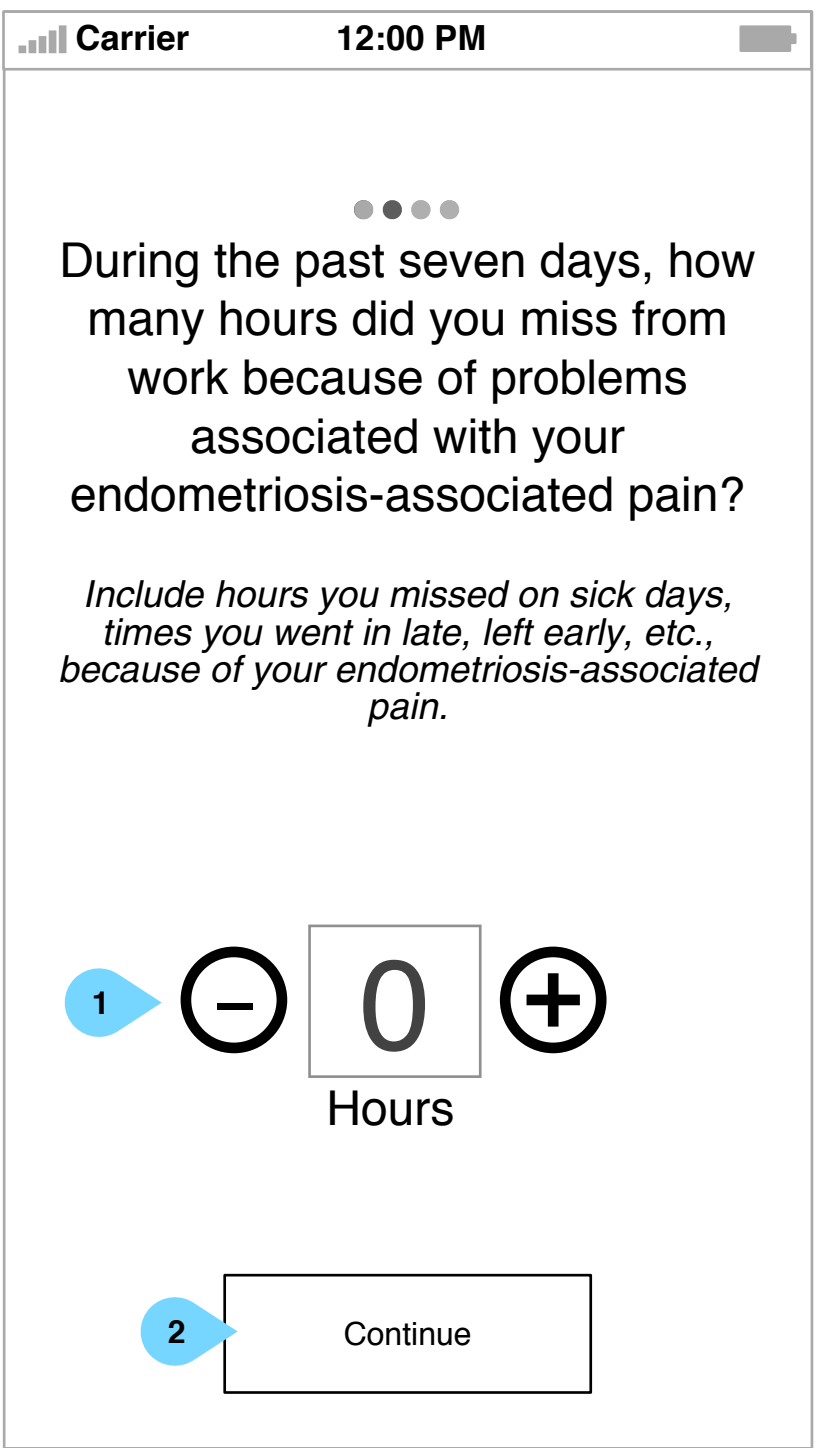




Interaction Notes:

Patients will be invited to complete a survey relating to their productivity at set intervals (weekly, monthly, TBD). This will not be accessible at all times. The survey will present one question at a time.

1. Tapping Yes will allow the patient to proceed to the full survey.
2. Tapping No will skip patients past the first 3 questions, taking them directly to the last question.
3. Once complete, patients can submit their answer by tapping here.
4. Tapping "Got It" will dismiss the message and take patients to the next question.



Interaction Notes:

1. Tapping the + or – will add and remove from the total hours. Patients may also tap in the number field to engage the mobile device native number keyboard.
2. Tapping Continue will submit the answer and take patients to the next question.
3. Patients may use this slider as an input.

Carrier 12:00 PM

●●●●

During the past seven days, how many hours did you miss from work because of problems associated with your endometriosis-associated pain?

*Include hours you missed on sick days, times you went in late, left early, etc., because of your endometriosis-associated pain.*

⊖ 1 ⊕

Hours

Continue

Carrier 12:00 PM

●●●●

During the past seven days, how much did your endometriosis-associated pain affect your productivity while you were working?

*Think about days you were limited in the amount or kind of work you could do, days you accomplished less than you would like, or days you could not do your work as carefully as usual. If endometriosis-associated pain affected your work only a little, choose a low number. Choose a high number if endometriosis-associated pain affected your work a great deal.*

0 1 2 3 4 5 6 7 8 9 10

○ ————— ●➡

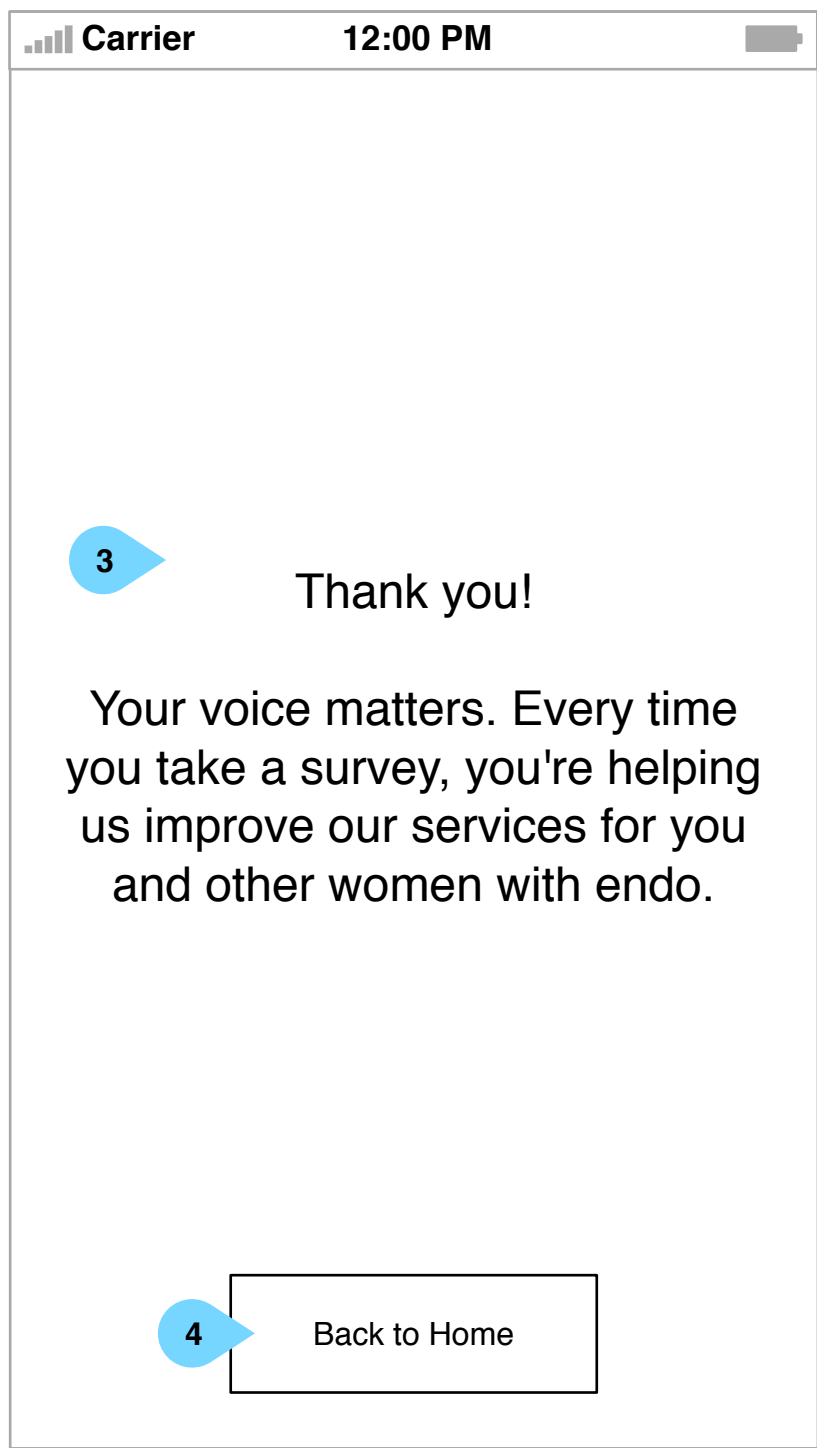
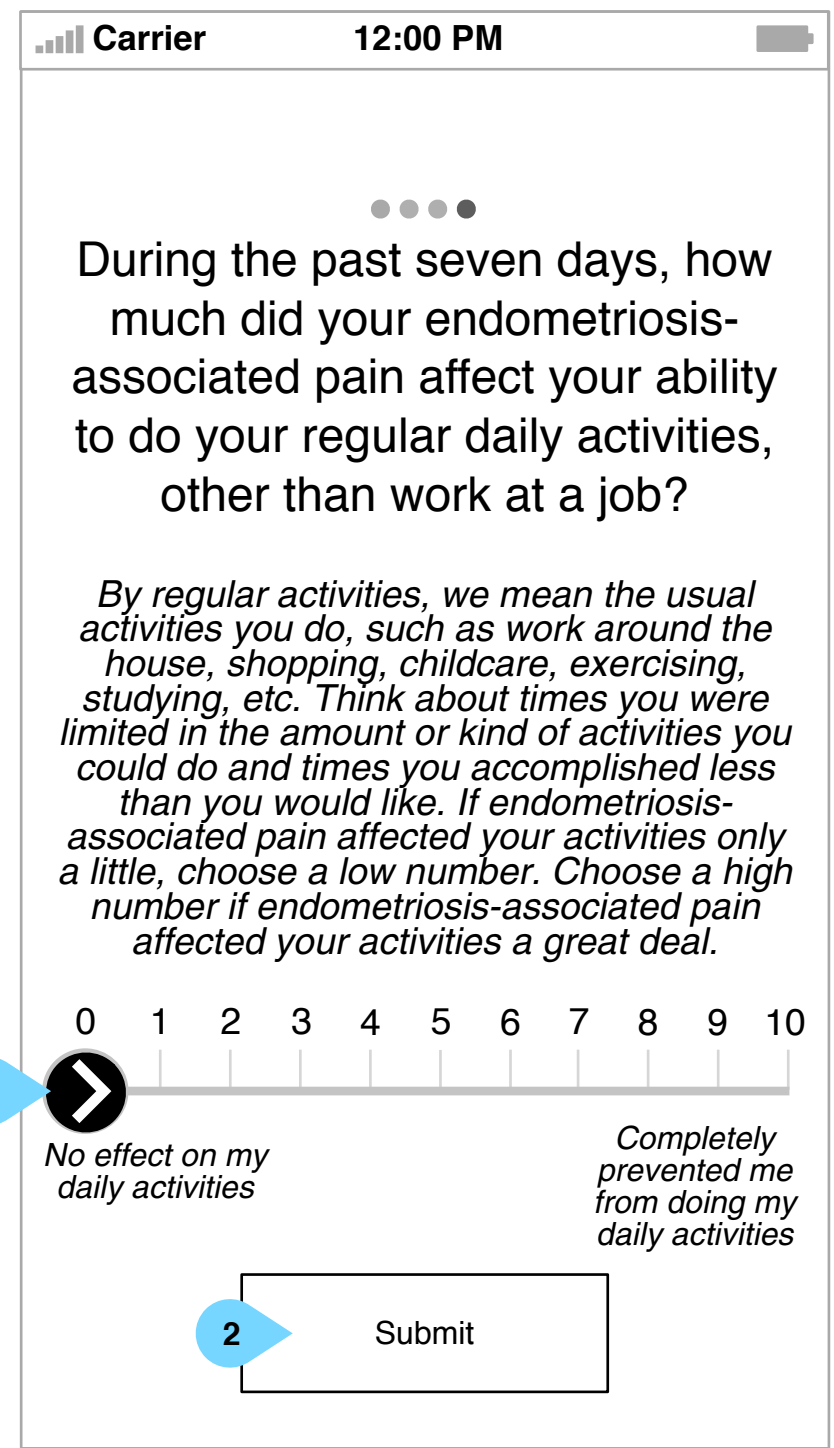
No effect on my work Completely prevented me from working

Continue



Interaction Notes:

- 1. Patients may use this slider as an input.
- 2. Tapping Submit will submit all answers and complete the form.
- 3. Patients may be congratulated and thanked for completing the survey.
- 4. Tapping Back to Home will end the survey flow and return users to the home screen.



Carrier 12:00 PM

● ● ● ●

During the past seven days, how much did your endometriosis-associated pain affect your ability to do your regular daily activities, other than work at a job?

*By regular activities, we mean the usual activities you do, such as work around the house, shopping, childcare, exercising, studying, etc. Think about times you were limited in the amount or kind of activities you could do and times you accomplished less than you would like. If endometriosis-associated pain affected your activities only a little, choose a low number. Choose a high number if endometriosis-associated pain affected your activities a great deal.*

0 1 2 3 4 5 6 7 8 9 10

○ ————— ●▶

No effect on my daily activities

Completely prevented me from doing my daily activities

Submit