



AN FCB HEALTH NETWORK COMPANY

## Rethink MS Relapses

Wireframes & Sitemap

May 10, 2017

Table of Contents:

Pg 3- **Mobile Cover Page**

Pg 4- Mobile: Home Page & Interior page

Pg 5- Mobile: My Relapse Report: Symptom list

Pg 6- Mobile: My Relapse Report: Symptom list expanded

Pg 7- Mobile: My Relapse Report: Relapse History & Medications

Pg 8- Mobile: My Relapse Report: Medications Cont'd

Pg 9- Mobile: My Relapse Report: Results 1 of 2

Pg 10- Mobile: My Relapse Report: Results 2 of 2

Pg 11- Mobile: Lead Gen: Form

Pg 12- Mobile: Lead Gen: Completion

Pg 13- Mobile: FAQ player

Pg 14- Mobile: Menu

Pg 15- Mobile: Lead Gen overlay

Pg 16- **Desktop Cover Page**

Pg 17- Desktop: Home Page

Pg 18- Desktop: Interior Page

Pg 19- Desktop: My Relapse Report: Symptom list 1 of 2

Pg 20- Desktop: My Relapse Report: Symptom list 2 of 2

Pg 21- Desktop: My Relapse Report: Relapse History

Pg 22- Desktop: My Relapse Report: Medications

Pg 23- Desktop: My Relapse Report: Medications Cont'd

Pg 24- Desktop: My Relapse Report: Results 1 of 2

Pg 25- Desktop: My Relapse Report: Results 2 of 2

Pg 26- Desktop: Lead Gen: Form 1/2

Pg 27- Desktop: Lead Gen: Form 2/2

Pg 28- Desktop: Lead Gen: Completion

Pg 29- Desktop: FAQ player

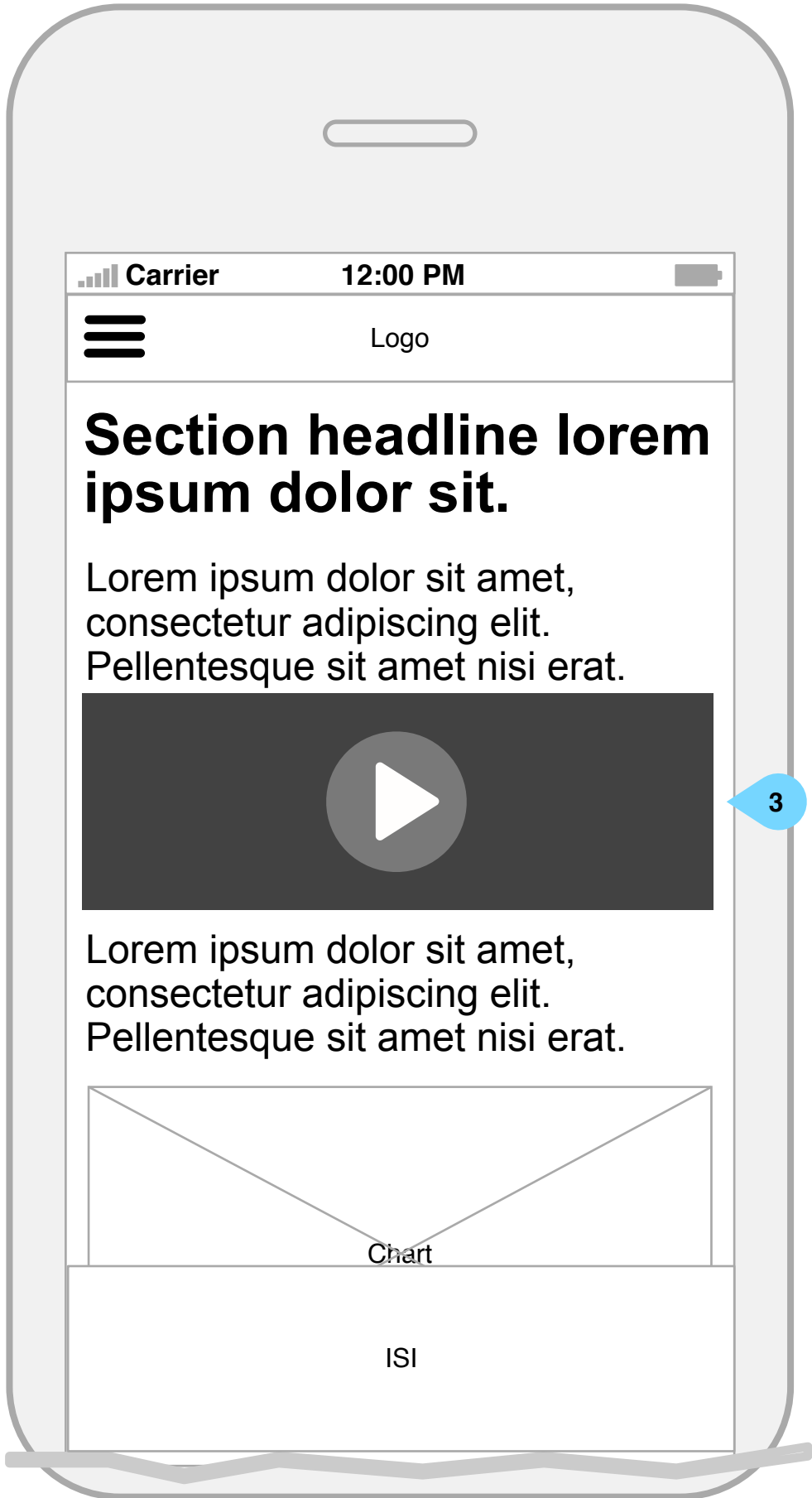
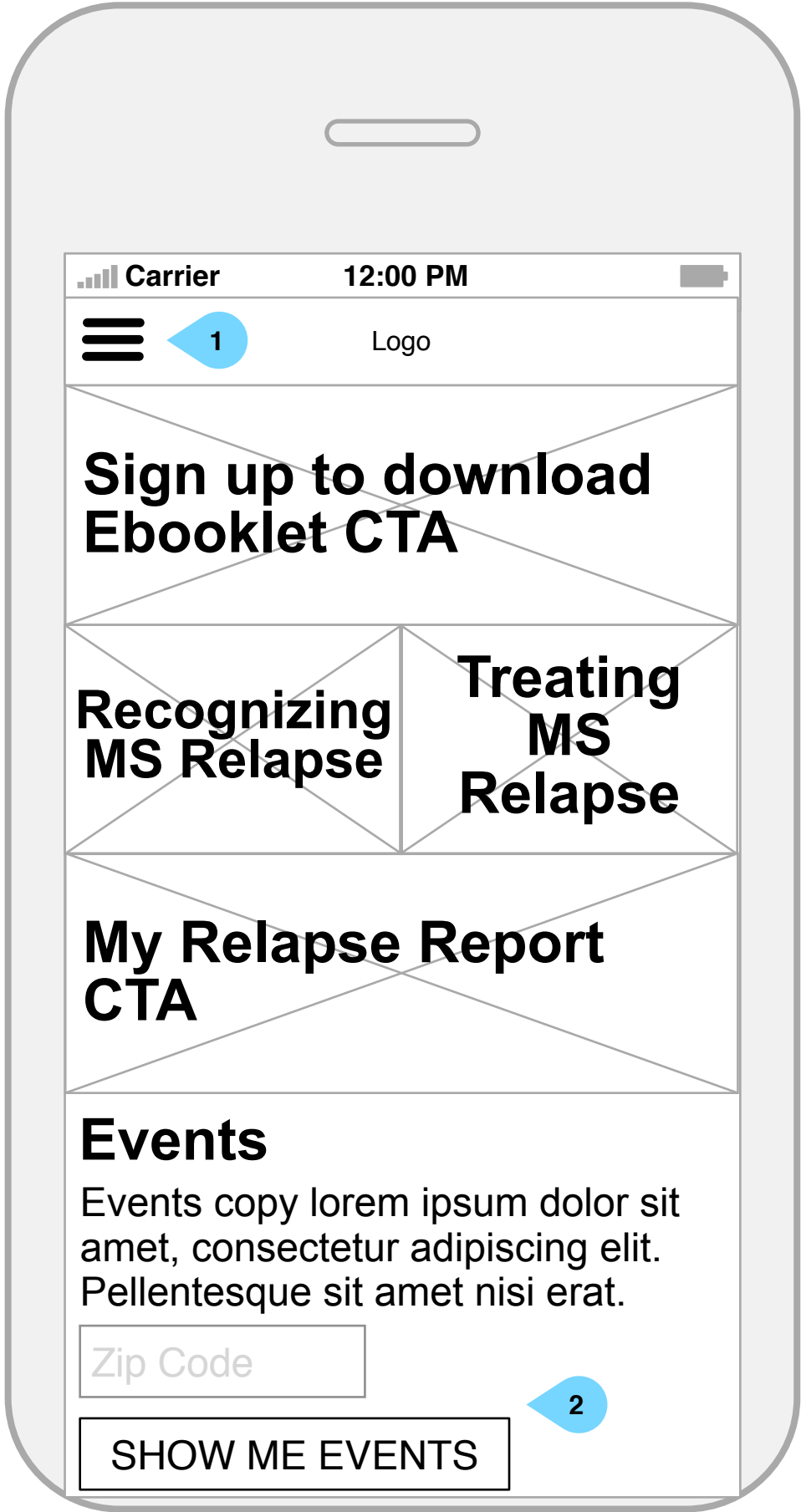
Pg 30- Desktop: Menu 1 of 2

Pg 31- Desktop: Menu 2 of 2

Pg 32- Desktop: Lead Gen overlay1 of 2

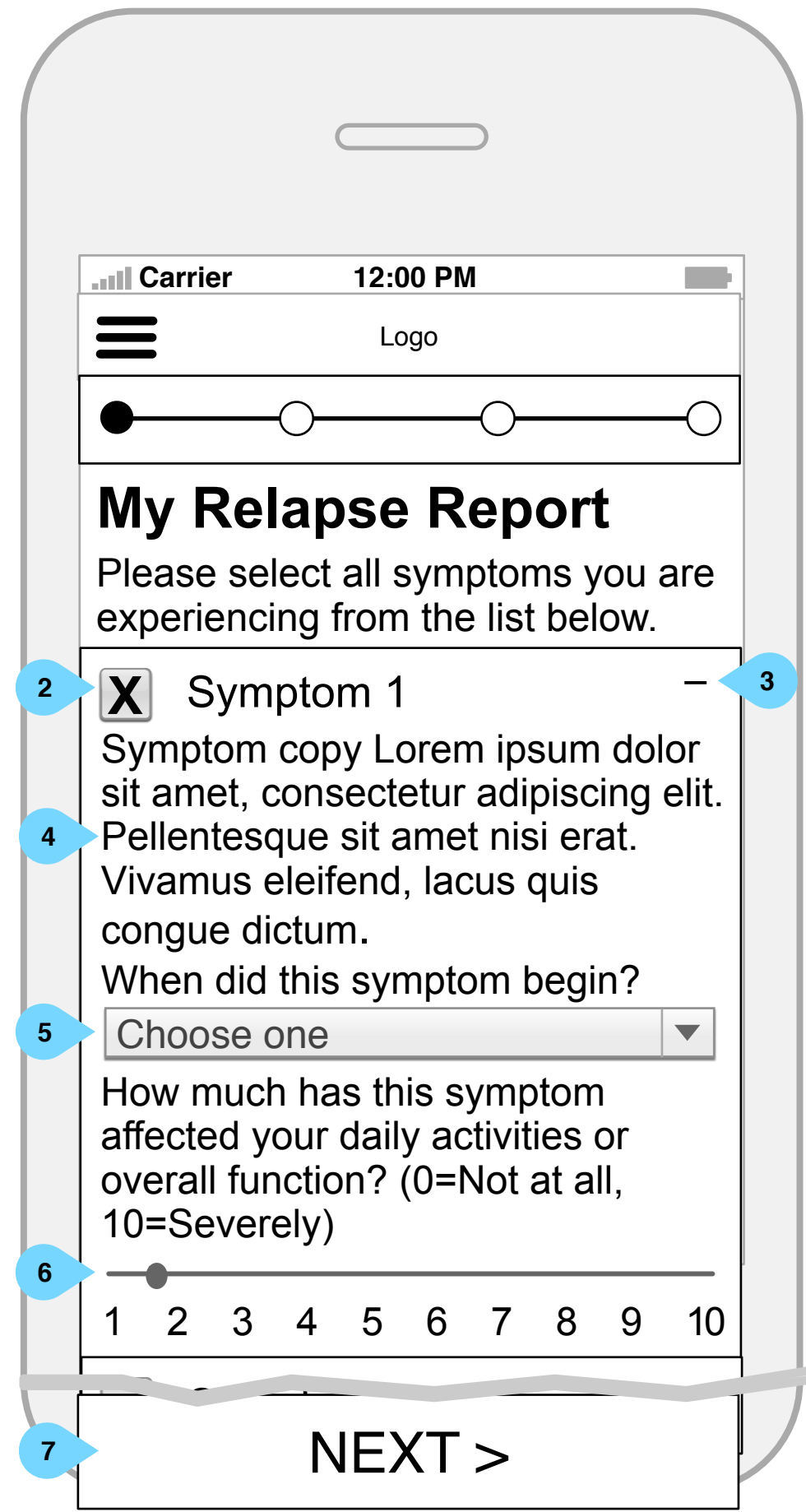
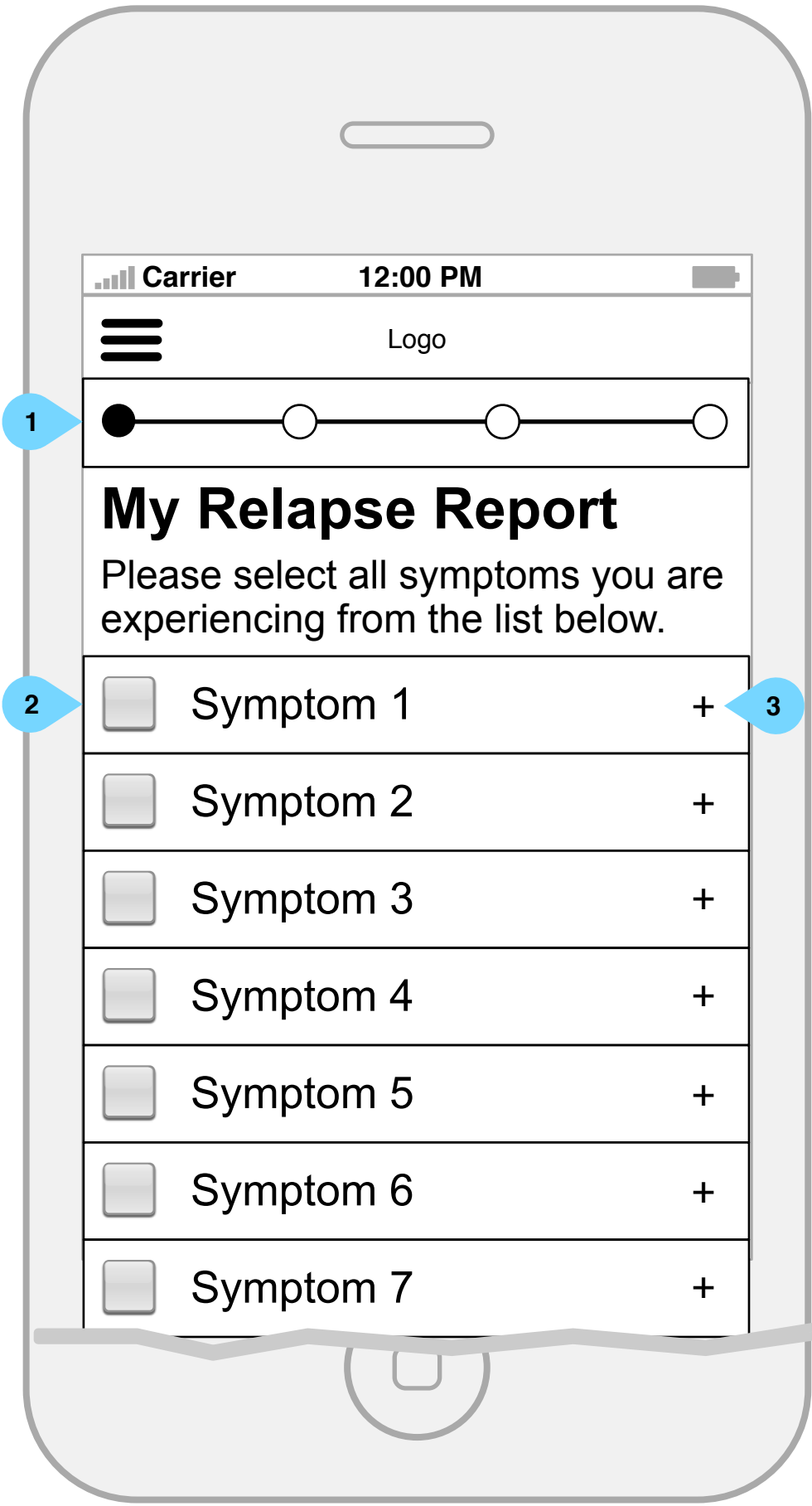
Pg 33- Desktop: Lead Gen overlay 2 of 2

# Mobile



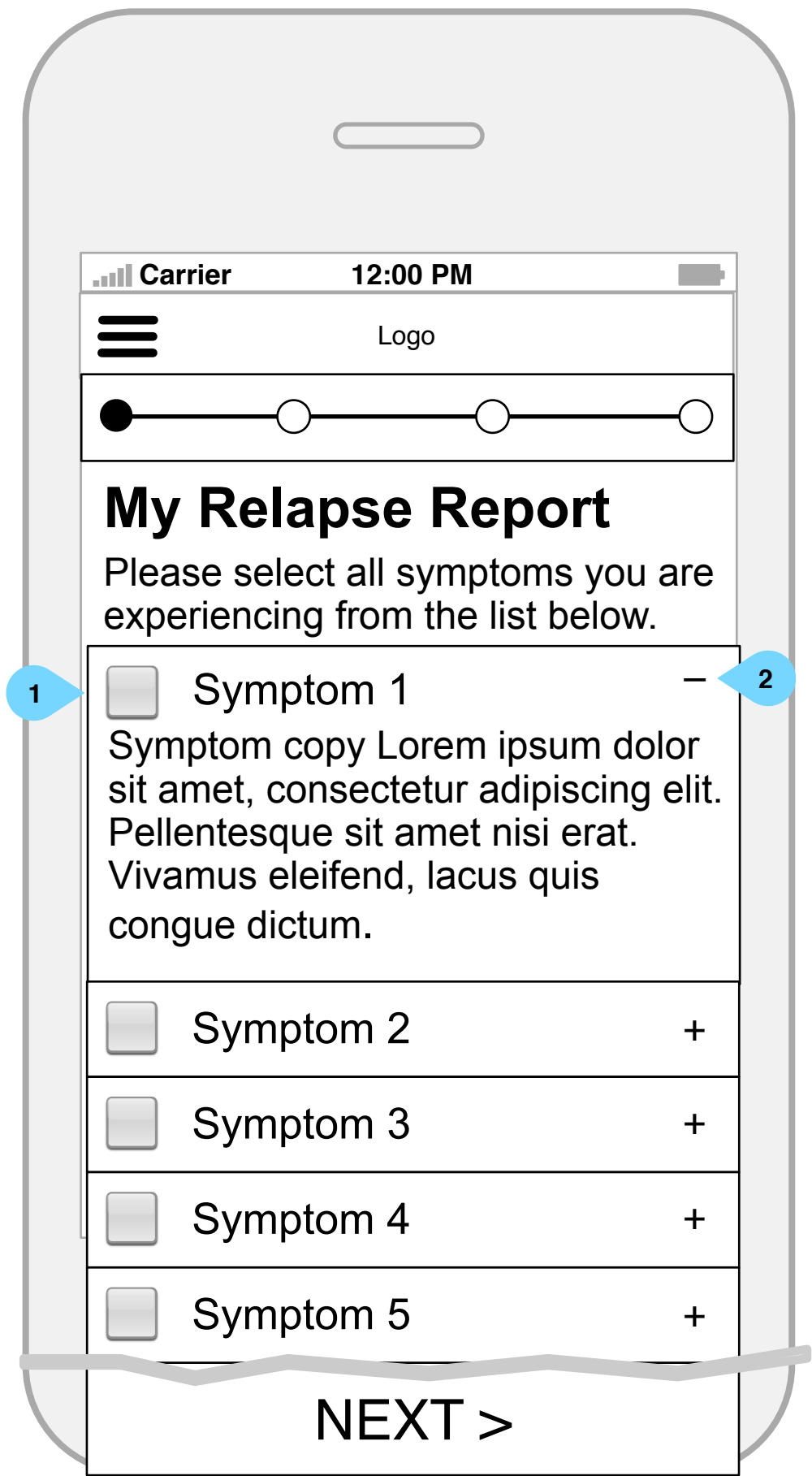
Interaction Notes:

- 1. Opens site main menu
- 2. Users may enter their ZIP code using a mobile number keyboard. <SHOW ME EVENTS> will open the MS Events page in a new browser tab populated with events near the provided ZIP code.
- 3. All videos will play full screen once thumbnail is tapped.



Interaction Notes:

1. This part of the site will include a progress bar.
2. Checking this box will select that symptom and expand the section to display additional information about the symptom and the related questions. Tapping again will deselect the symptom but the box will remain expanded until the user taps the <--> (2) or they select another symptom.
3. Tapping will expand the section without selecting the symptom or showing the associated questions. (see Symptoms list expanded)
4. This area will display detailed information about the symptom.
5. Tapping will display a picker populated with date ranges.
6. Users may use this slider to indicate the level of affect on their functions.
7. This button will remain stuck to the bottom of the screen from page load. The default state will be disabled. Once at least one symptom has been selected and all of the associated questions are answered, the <NEXT> button will activate, allowing the user to proceed.



Interaction Notes:

1. Checking the box will reveal the symptom-related questions.
2. Tapping the <--> will collapse the section and return it to default state.

Carrier12:00 PM

Logo

# Relapse History

How long ago was your last MS relapse (attack, exacerbation) prior to this current episode?

1

Day(s)

NEXT >

Carrier12:00 PM

Logo

# Medication History

What treatment was prescribed for this most recent relapse?

Choose all that apply

Other

Did you complete the prescribed relapse treatment?

Yes

No

Why not?

How long since you completed treatment for this most recent relapse?

1

Day(s)

NEXT >

Interaction Notes:

1. The user may use this number entry field and picker entry to indicate how long since their last relapse. The number field should utilize a mobile number keypad.
2. This button will remain stuck to the bottom of the screen from page load. The default state will be disabled. Once all questions are complete, the <NEXT> button will activate, allowing the user to proceed to the next step.
3. Users may select from a list of relapse treatments including:
  - IV Steroid infusion
  - Oral steroid tablets (only)
  - Oral steroid tablets (after IV steroids)
  - Acthar/ACTH injections
  - Plasma exchange
  - No treatments
  - I'm not sure
  - Other
4. If a user chooses 'other' in the dropdown above (3), This text field will display. It will be hidden by default/on page load.
5. A toggle will allow users to indicate yes or no.
6. If no, a text field will display. It will be hidden by default/on page load.
7. The user may use this number entry and picker to indicate how long since they have completed their medication. The number field should utilize a mobile number keypad.

**NEON**  
AN FCB HEALTH NETWORK COMPANY

This document is not intended to represent final copy, nomenclature, design, or layout.  
It is meant to visually convey the organization and relationship(s) of the site content and navigational structure.  
© Neon

7

Carrier12:00 PM

Logo

Do you think that the treatment for this most recent relapse resulted in improvements of your relapse symptoms?

1

012345678910

2

Got worse

Following treatment for this most recent relapse, how much are your relapse symptoms continuing to affect your daily activities or overall function?

1

012345678910

Carrier12:00 PM

Logo

Following treatment for this most recent relapse, how much do you feel that you have returned to you baseline state of health without and residual relapse symptoms?

1

012345678910

2

Got worse

Did you have any side effects for the treatments you received for this relapse?

3

Choose all that apply

4

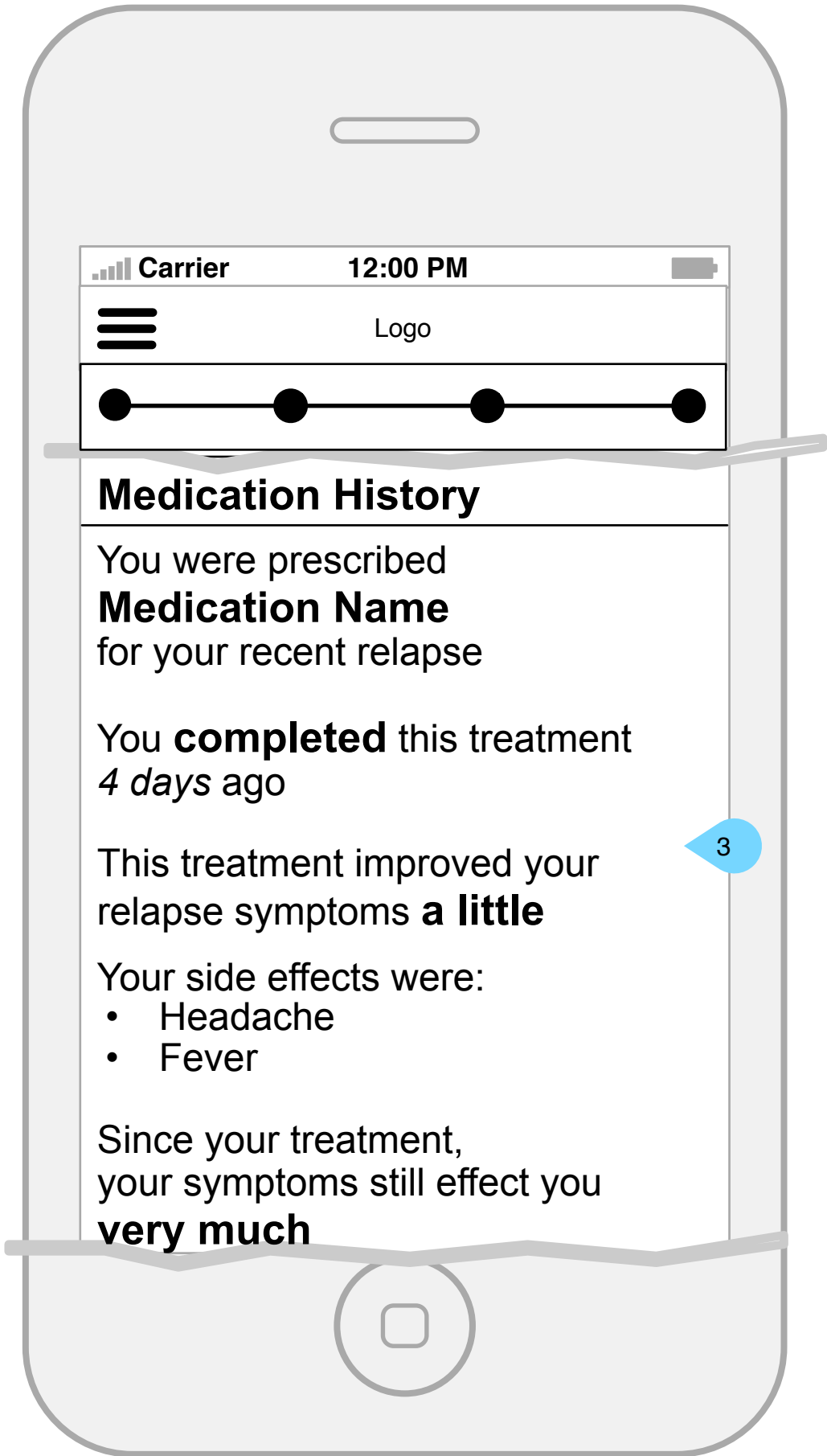
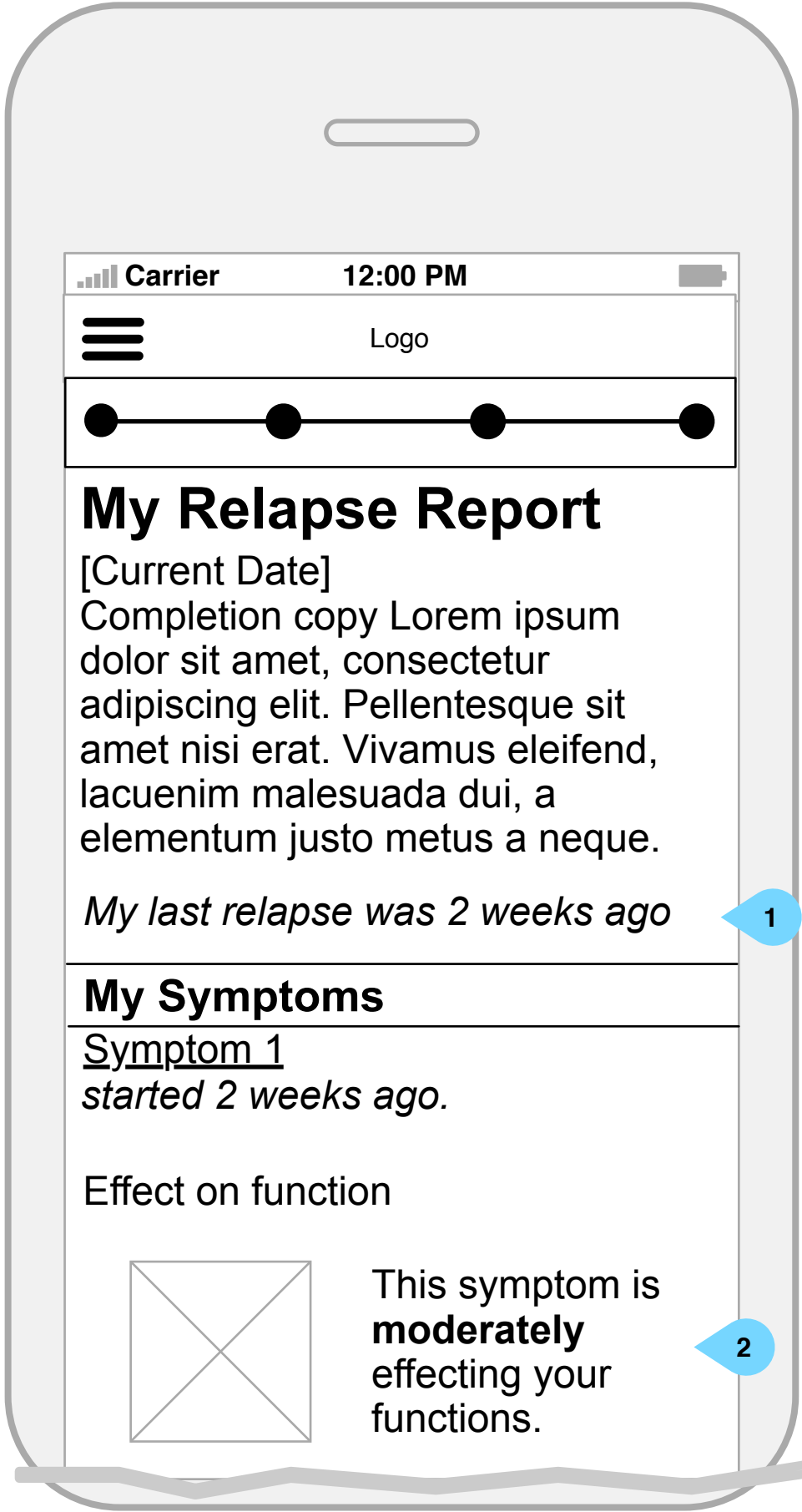
Please speak to your healthcare provider

NEXT >

Interaction Notes:

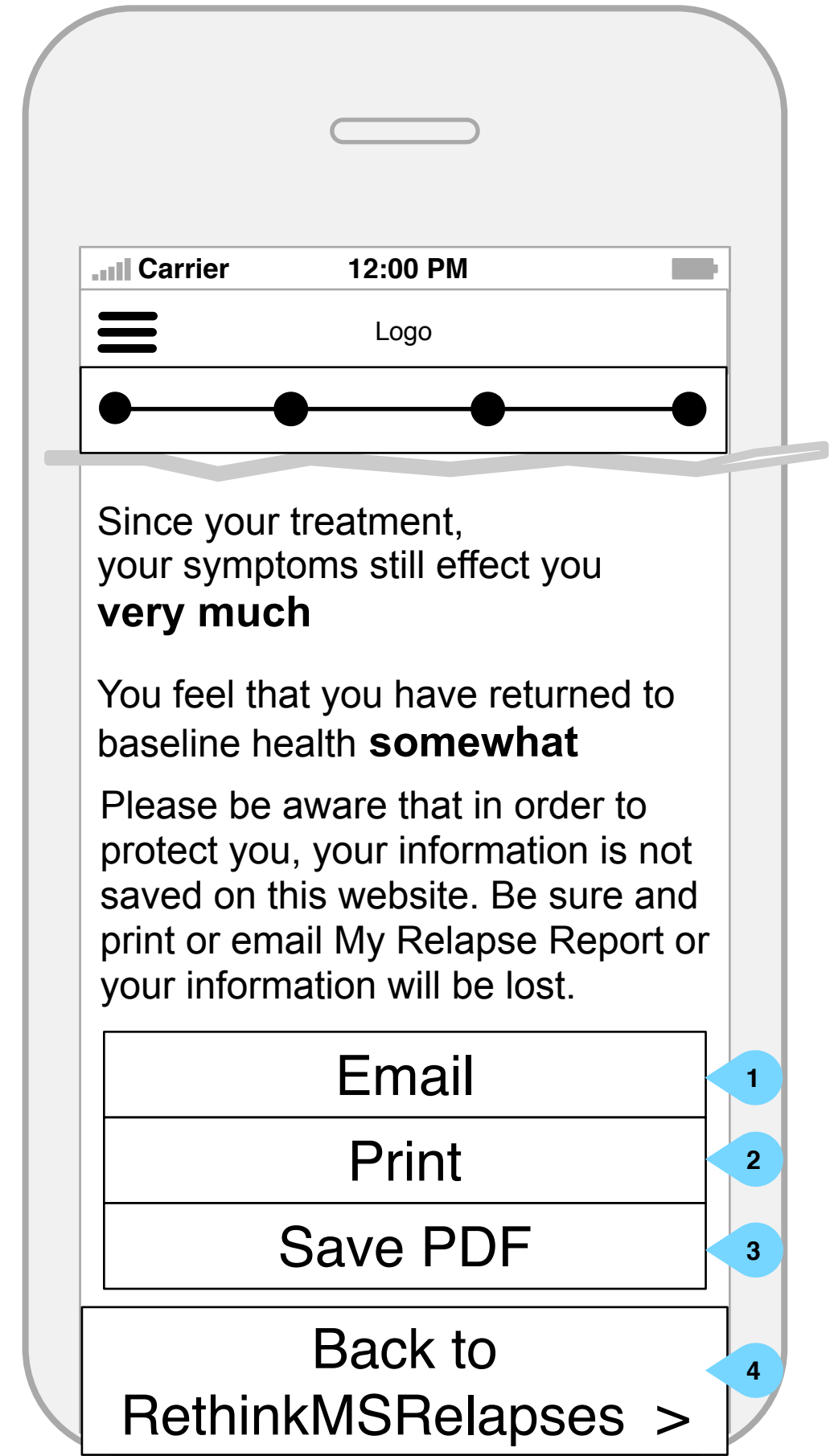
1. Users may use this slider to indicate their improvement.
2. Selecting <Got worse> will disable the slider associated with it.
3. Users may select which, if any, side effects they experienced during their treatment. Options include:
  - Mood changes/depression
  - Weight gain
  - Nausea and/or vomiting
  - Sleep disturbance
  - Increased blood pressure
  - Low blood pressure
  - Stomach upset or heartburn
  - Headache
  - Faintness (light headedness)
  - High blood sugar
  - Increased fatigue
  - Dizziness
  - Increased appetite
  - Fever
  - Muscle cramps
  - Chills
  - Infection
  - Other
4. If a user choose 'other', this copy, which is hidden by default, will appear.





Interaction Notes:

1. This area will populate with the user's answers from Relapse History.
2. This area will populate with the user's answers to symptom-specific questions and repeat for additional symptoms.
3. This area will populate with user's answers to medication-specific questions.



Interaction Notes:

1. Tapping will output the information in the format of the ARMS questionnaire and activate a print dialog.
2. Tapping will activate an email dialog, which will send the information in the format of the ARMS questionnaire.
3. Tapping will save the report in it's patient-friendly visual form on the user's device.
4. Tapping returns users to the RethinkMSRelapses Home Page.

Carrier12:00 PM

Logo

# Sign up to download Ebooklet!

☐ Mail me a printed booklet (one per household)

I authorize Mallinckrodt ARD, Inc. to send me, information about MS relapses, including treatment information, and to conduct surveys that request my feedback. I understand that Mallinckrodt ARD, Inc. or its business partners will not sell or transfer my name, address, email address, or any information to any party except as set forth in our [Privacy Policy](#)

Agree & Sign Up

Carrier12:00 PM

Logo

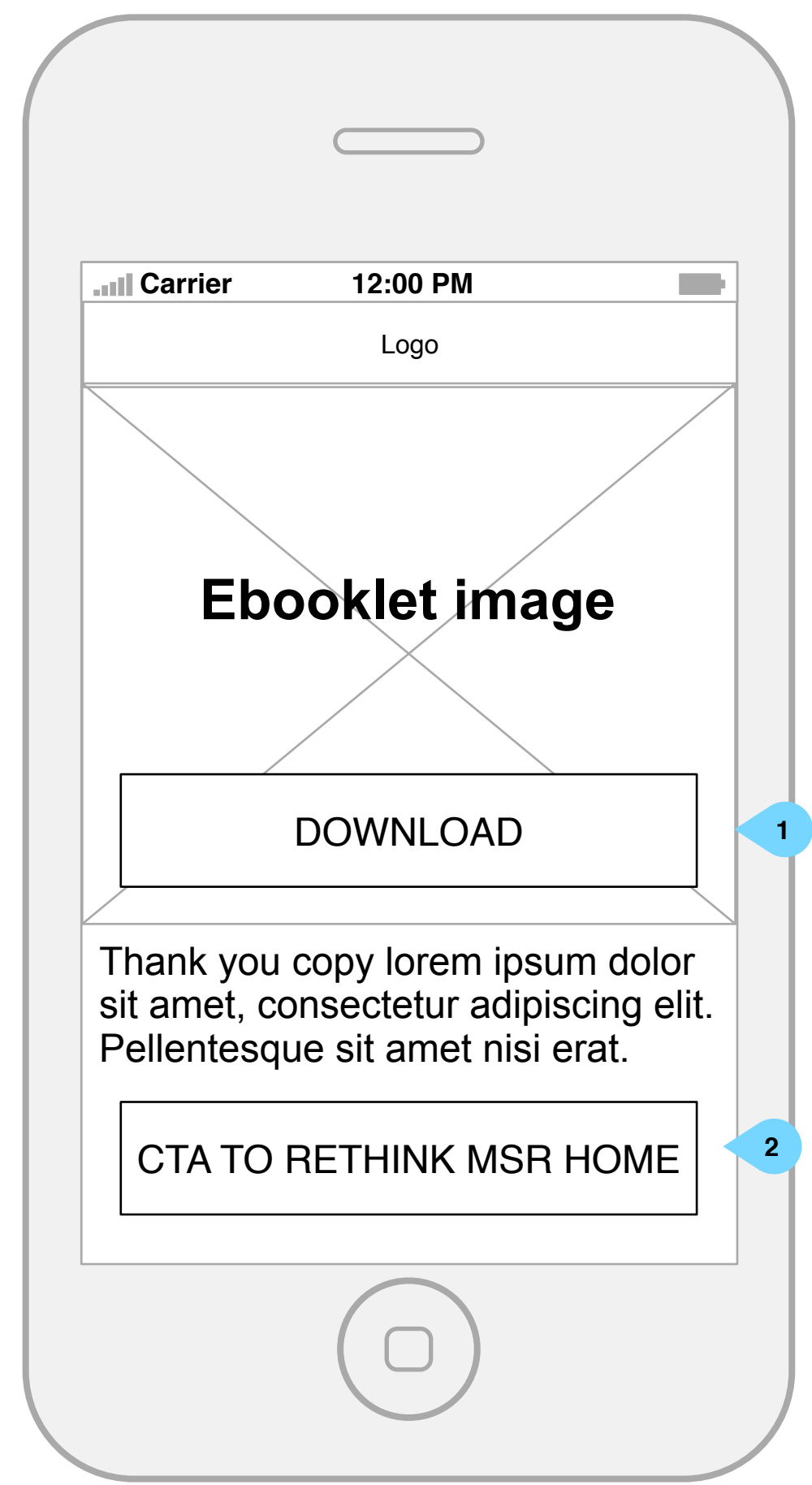
☒ Mail me a printed booklet (one per household)

I authorize Mallinckrodt ARD, Inc. to send me, information about MS relapses, including treatment information, and to conduct surveys that request my feedback. I understand that Mallinckrodt ARD, Inc. or its business partners will not sell or transfer my name, address, email address, or any information to any party except as set forth in our [Privacy Policy](#)

Agree & Sign Up

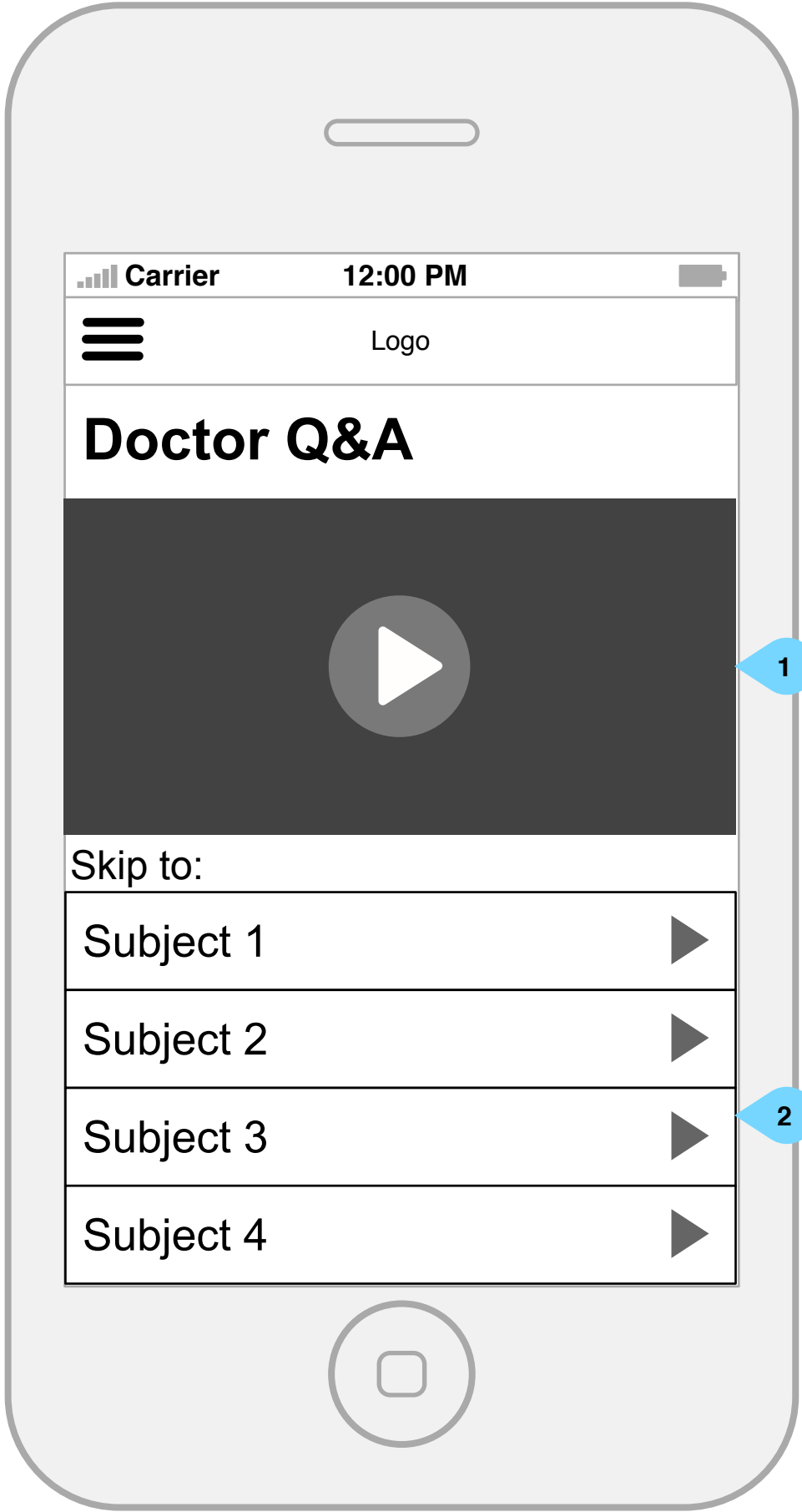
Interaction Notes:

1. Users may provide their info to opt-in for communications. All fields are required except for phone number.
2. If a user indicated that they'd like the booklet mailed to them, additional fields will appear to collect address information.
3. The <AGREE & SIGN UP> button will be disabled on page load and until all fields have been completed.



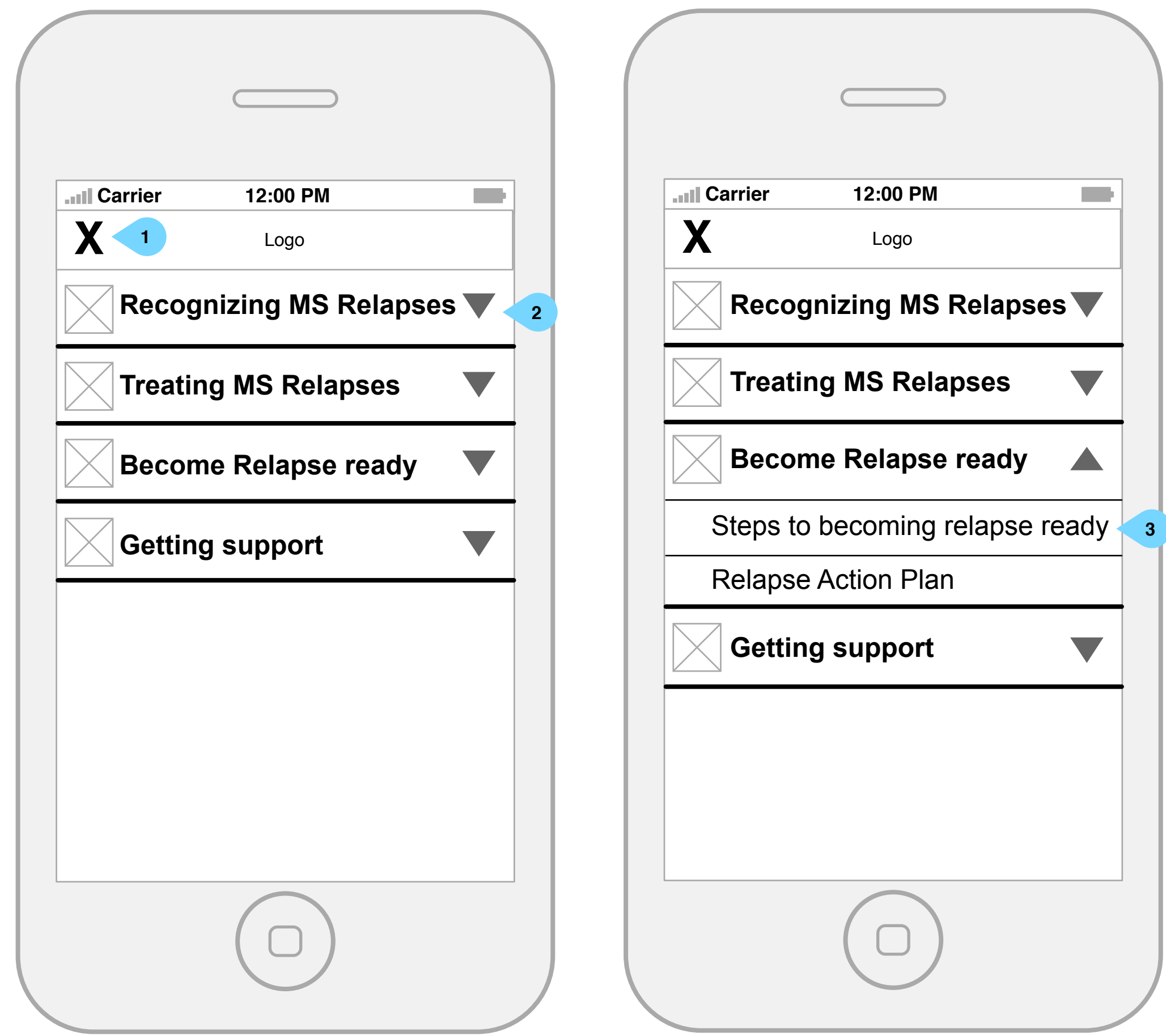
Interaction Notes:

- 1. Once complete, the user may download the e-book.
- 2. Users may also proceed to the MS Relapses home page from here.

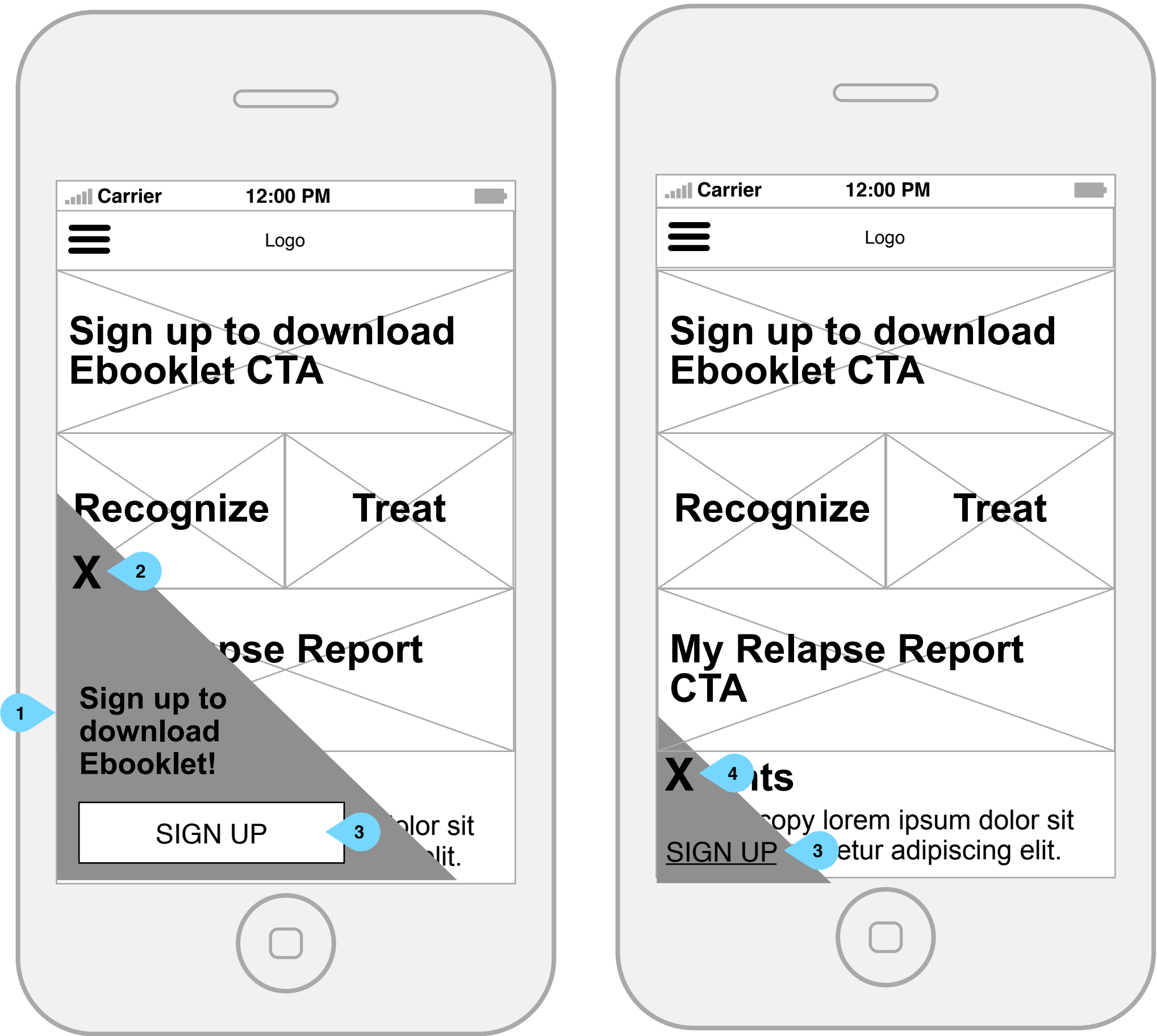


Interaction Notes:

- 1. Tapping play will open the video full-screen.
- 2. Users may choose to only see a relevant section of the video by tapping a subject to skip to that part of the video. This area will be independently scrollable from the video thumbnail.



- Interaction Notes:
1. Tapping <X> closes the menu and returns the user to the previous screen.
  2. Tapping a subject will open the accordion, displaying all sub-categories for that subject. Opening another subject will collapse all others.
  3. Tapping a sub-page will navigate the user to that page.

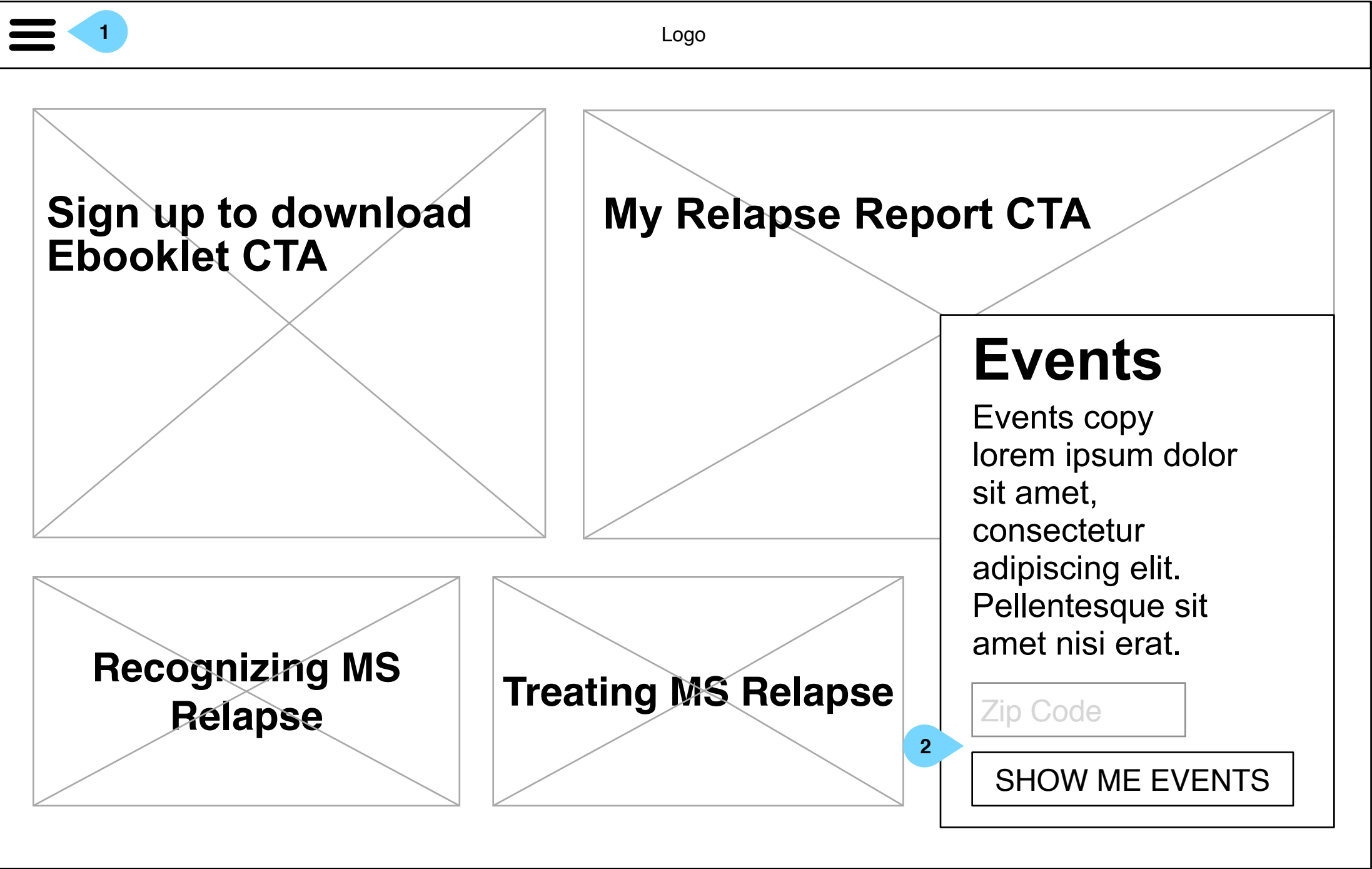


Interaction Notes:

1. This overlay will show on every page upon load. If a user has registered in the past, this overlay will not show.  
Dev note: Please use cookies to ensure return visitors who have registered don't see this overlay.  
Additionally, if a user begins scrolling through content without dismissing the overlay, it should reduce to its smaller state upon scroll.
2. Tapping <X> will shrink the overlay (see right screen).
3. Takes users to lead-gen sign up page.
4. Tapping <X> once the overlay is already shrunk will dismiss the overlay entirely.

# Desktop





Interaction Notes:

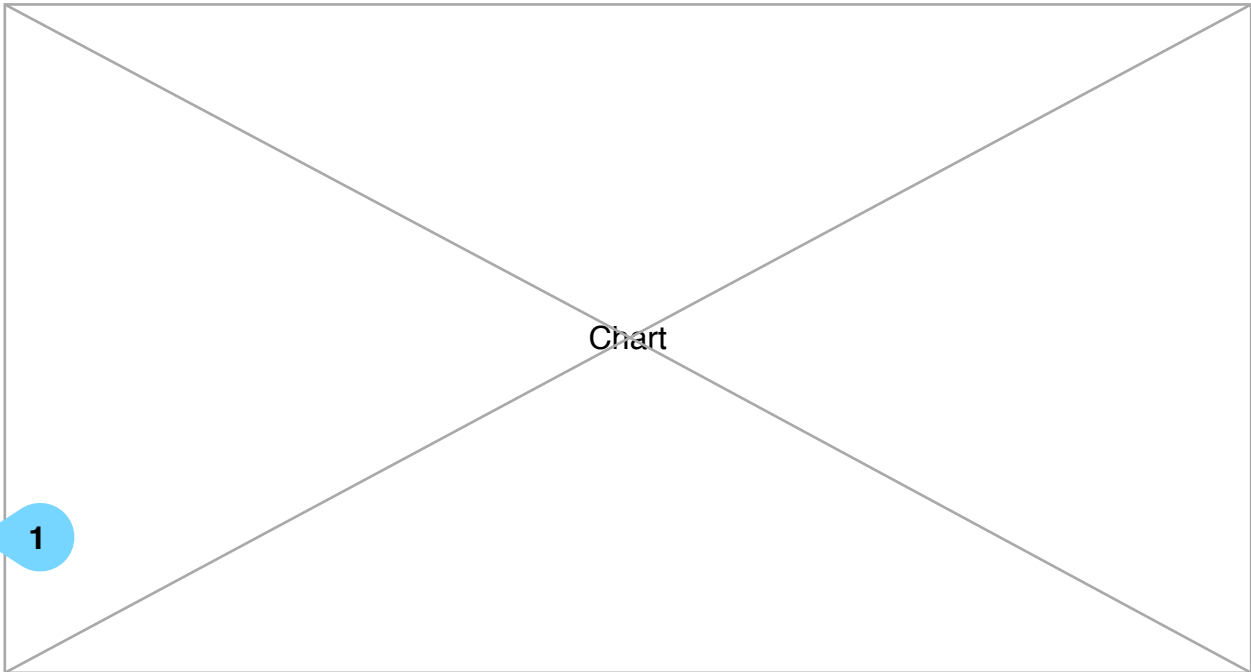
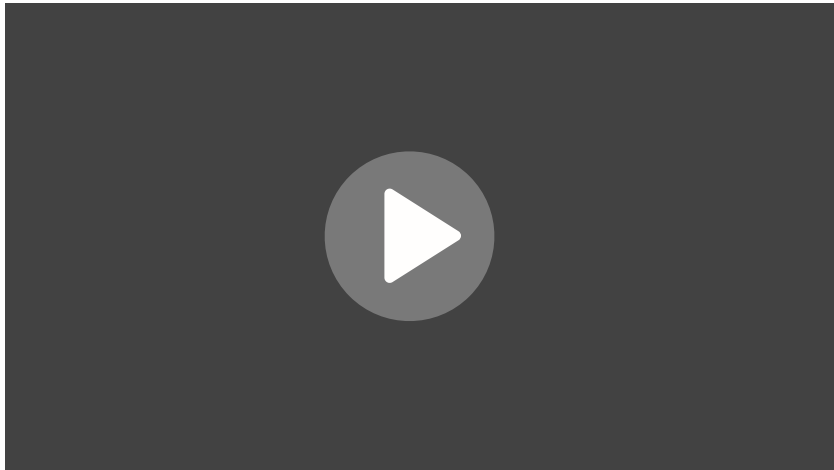
1. Opens the site main menu
2. Users may enter their ZIP code into the open text field. <SHOW ME EVENTS> will open the MS Events page in a new browser tab populated with events near the provided ZIP code.



Logo

# Section headline lorem ipsum dolor sit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sit amet nisi erat.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sit amet nisi erat.

ISI

Interaction Notes:

- 1. Once clicked, the video will play.

Logo

4

●

○

○

○

1

2

3

+

+

+

+

+

+

+

+

5

[FPO Anatomy highlights]

Symptom copy Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sit amet nisi erat. Vivamus eleifend, lacus quis congue dictum.

6

NEXT >

7

- Interaction Notes:
1. Clicking will select the symptom and expand the section to reveal the symptom-specific questions.

2. Hovering over a symptom will hi light that area of the body in the section to the top right (5) and display symptom information copy in the area to the bottom right (6).

3. Clicking <+> will reveal the symptom-specific questions without selecting the symptom.

4. This flow will include a progress bar.

5. This area will show a human silhouette, hi lighting the areas of a given symptom.

6. This area will show information for the selected symptom.

7. This button will be disabled by default. Once at least one symptom is selected and all of its associated questions are answered, the button will enable, allowing users to proceed to the next step.

Logo

# My Relapse Report

Please select all symptoms you are experiencing from the list below.

X

Symptom 1

2

—

1

When did this symptom begin?

Choose one

3

How much has this symptom affected your daily activities or overall function?  
(0=Not at all, 10=Severely)

4

1

2

3

4

5

6

7

8

9

10

Symptom 2

+

Symptom 3

+

Symptom 4

+

[FPO Anatomy highlights]

Symptom copy Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sit amet nisi erat. Vivamus eleifend, lacus quis congue dictum.

NEXT >

5

- Interaction Notes:
1. Clicking will deselect the symptom and hide its questions.
  2. Clicking will hide the questions.
  3. Clicking will open a drop-down menu populated with date ranges.
  4. Users may use this slider to indicate the level of affect on their functions.
  5. This button, which is enabled in this view since a symptom is selected, will become disabled if the user deselects all symptoms. Otherwise, clicking will proceed to the next section.

Logo

# Relapse History


How long ago was your last MS relapse (attack, exacerbation) prior to this current episode?

1

Day(s)

1

2



[FPO Anatomy highlights]

Your MS Symptoms:

Symptom 1

Symptom 2

Symptom 3

Symptom 4

3

4

NEXT >

- Interaction Notes:
1. The user may use this number entry field and picker entry to indicate how long since their last relapse.
  2. This area will show a silhouetted human body with all selected symptom areas highlighted.
  3. This area will display the symptoms the user has selected on the previous page.
  4. This button will be disabled by default. Once the question has been answered, the button will enable, allowing users to proceed to the next step.

Logo

# Medication History

What treatment was prescribed for this most recent relapse?

Choose all that apply

Other

Did you complete the prescribed relapse treatment?

Yes

No


Why not?

How long since you completed treatment for this most recent relapse?

1

Day(s)

NEXT >



[FPO Anatomy highlights]

### Your MS Symptoms:

Symptom 1

Symptom 2

Symptom 3

Symptom 4

- Interaction Notes:
- Users may select from a list of relapse treatments including:
    - IV Steroid infusion
    - Oral steroid tablets (only)
    - Oral steroid tablets (after IV steroids)
    - Acthar/ACTH injections
    - Plasma exchange
    - No treatments
    - I'm not sure
    - Other
  - If a user chooses 'other' in the dropdown above (3), This text field will display. It will be hidden by default/on page load.
  - A toggle will allow users to indicate yes or no.
  - If no, a text field will display. It will be hidden by default/on page load.
  - The user may use this number entry and dropdown to indicate how long since they have completed their medication.
  - This button will be disabled by default. Once all of the questions have been answered, the button will enable, allowing users to proceed to the next step.

Logo

# Medication History

Do you think that the treatment for this most recent relapse resulted in improvements of your relapse symptoms?

12345678910

Got worse

2

Following treatment for this most recent relapse, how much are your relapse symptoms continuing to affect your daily activities or overall function?

12345678910

1

Following treatment for this most recent relapse, how much do you feel that you have returned to you baseline state of health without and residual relapse symptoms?

12345678910

1

Got worse

2

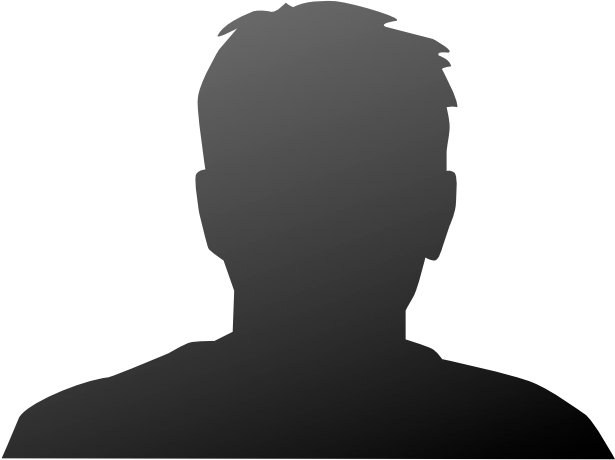
Did you have any side effects for the treatments you received for this relapse?

Choose all that apply

3

Please speak to your healthcare provider

4



[FPO Anatomy highlights]

Your MS Symptoms:

Symptom 1

Symptom 2

Symptom 3

Symptom 4

NEXT >

5

- Interaction Notes:
1. Users may use this slider to indicate their improvement.
  2. Selecting <Got worse> will disable the slider associated with it.
  3. Users may select which, if any, side effects they experienced during their treatment. Options include:
    - Mood changes/depression
    - Weight gain
    - Nausea and/or vomiting
    - Sleep disturbance
    - Increased blood pressure
    - Low blood pressure
    - Stomach upset or heartburn
    - Headache
    - Faintness (light headedness)
    - High blood sugar
    - Increased fatigue
    - Dizziness
    - Increased appetite
    - Fever
    - Muscle cramps
    - Chills
    - Infection
    - Other
  4. If a user choose 'other', this copy, which is hidden by default, will appear.
  5. This button will be disabled by default. Once all of the questions have been answered, the button will enable, allowing users to proceed to the next step.

Logo

PrintEmail

# My Relapse Report

[Current Date]

Completion copy Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sit amet nisi erat. Vivamus eleifend, lacuenim malesuada dui, a elementum justo metus a neque.

My last relapse was 2 weeks ago

1

## My Symptoms

Symptom 1 started 2 weeks ago.

Effect on function

This symptom is **moderately** effecting your functions.

2

Your MS Symptoms:

Symptom 1

Symptom 2

Symptom 3

Symptom 4

3

Back to RethinkMSRelapses >

[FPO Anatomy highlights]

Interaction Notes:

1. This area will populate with the user's answers from Relapse History.
2. This area will populate with the user's answers to symptom-specific questions and repeat for additional symptoms.
3. Click to return to MS Relapses Home

NEON  
AN FCB HEALTH NETWORK COMPANY

This document is not intended to represent final copy, nomenclature, design, or layout.  
It is meant to visually convey the organization and relationship(s) of the site content and navigational structure.  
© Neon

24



Logo

Print

Email

Medication History1

You were prescribed **Medication Name** for your recent relapse

You **completed** this treatment *4 days ago*

This treatment improved your relapse symptoms **a little**

Your side effects were:

- Headache
- Fever

Since your treatment, our symptoms still effect you **very much**


You feel that you have returned to baseline health **somewhat**

Please be aware that in order to protect you, your information is not saved on this website. Be sure and print or email My Relapse Report or your information will be lost.

Print2

Email3

Save PDF4



[FPO Anatomy highlights]

Your MS Symptoms:

Symptom 1

Symptom 2

Symptom 3

Symptom 4

Back to RethinkMSRelapses >

Interaction Notes:

1. This area will populate with user's answers to medication-specific questions.
2. Clicking will output the information in the format of the ARMS questionnaire and activate a print dialog.
3. Clicking will activate an email dialog, which will send the information in the format of the ARMS questionnaire.
4. Clicking will save the report readout to the user's device in the patient-friendly, non-ARMS format.

NEON  
AN FCB HEALTH NETWORK COMPANY

This document is not intended to represent final copy, nomenclature, design, or layout.  
It is meant to visually convey the organization and relationship(s) of the site content and navigational structure.  
© Neon

25

Logo

# Sign up to download Ebooklet!

1

2

☐ Mail me a printed booklet  
(one per household)

I authorize Mallinckrodt ARD, Inc. to send me, information about MS relapses, including treatment information, and to conduct surveys that request my feedback. I understand that Mallinckrodt ARD, Inc. or its business partners will not sell or transfer my name, address, email address, or any information to any party except as set forth in our [Privacy Policy](#)

3

- Interaction Notes:
1. Users may provide their info to opt-in for communications. All fields are required except for phone number.
  2. Users may indicate if they'd like they booklet mailed to them. Clicking this box will reveal additional fields to record their address (as shown on next page)
  3. The <SIGN UP> button will be disabled on page load and until all fields have been completed.

Logo

# Sign up to download Ebooklet!

1

☒ Mail me a printed booklet (one per household)

First name

Last name

Email address

Confirm email address

Phone number (optional)

Address

Apt., Floor, Bldg, etc...

City

State

Zip

I authorize Mallinckrodt ARD, Inc. to send me, information about MS relapses, including treatment information, and to conduct surveys that request my feedback. I understand that Mallinckrodt ARD, Inc. or its business partners will not sell or transfer my name, address, email address, or any information to any party except as set forth in our [Privacy Policy](#)

Agree & Sign Up

Interaction Notes:

1. Users may indicate if they'd like they booklet mailed to them. Clicking this box will reveal additional fields to record their address (as shown on next page), Deselecting the box will hide the fields.

Logo

Ebooklet image

1

DOWNLOAD

Thank you copy lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sit amet nisi erat.

2

CTA TO RETHINK MSR HOME

- Interaction Notes:
1. Once complete, the user may download the e-book.
  2. Users may also proceed to the MS Relapses home page from here.

☰

Logo

# Doctor Q&A

Skip to:

Subject 1▶

Subject 2▶

Subject 3▶

Subject 4▶

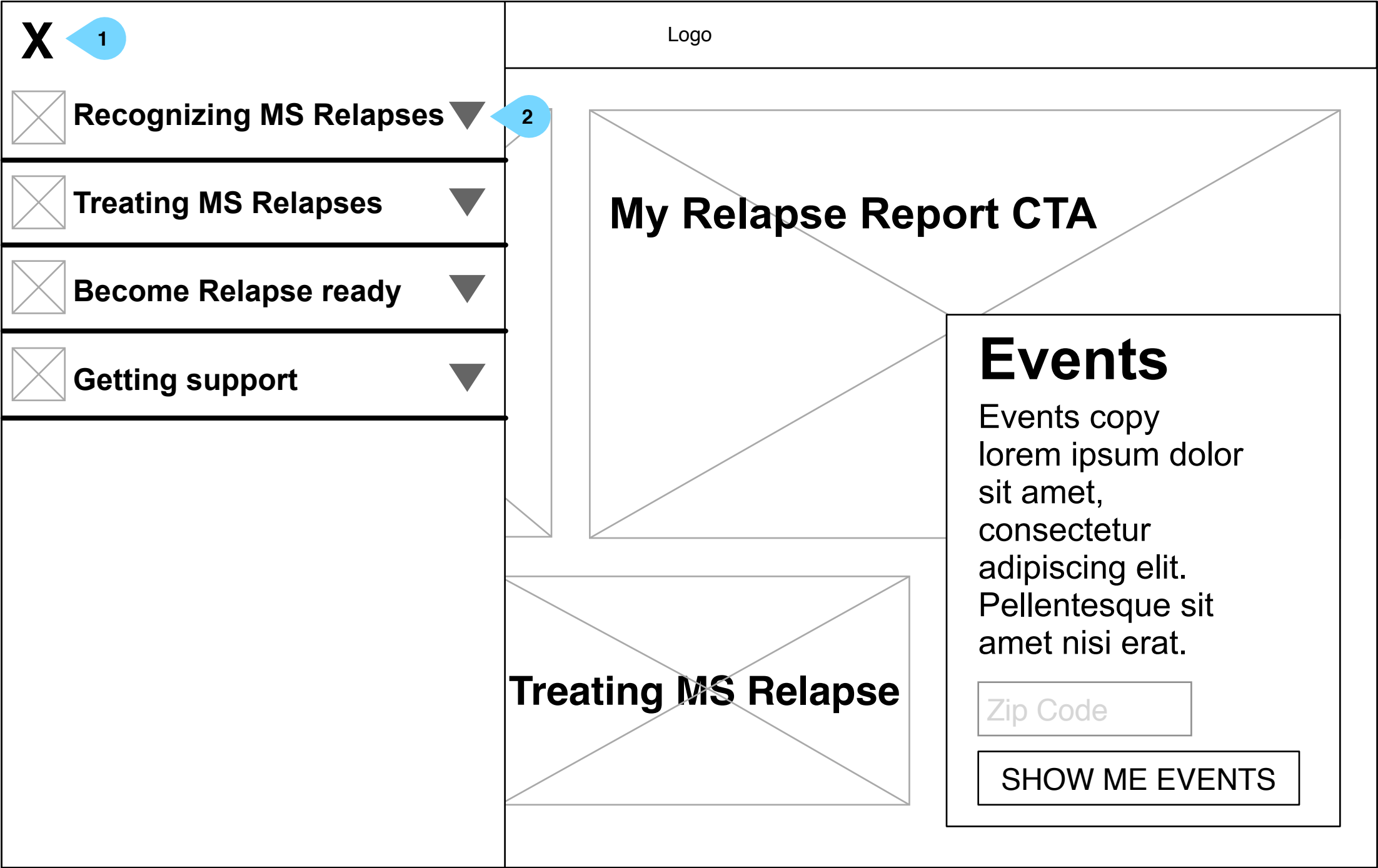
Subject 5▶

Subject 5▶

1

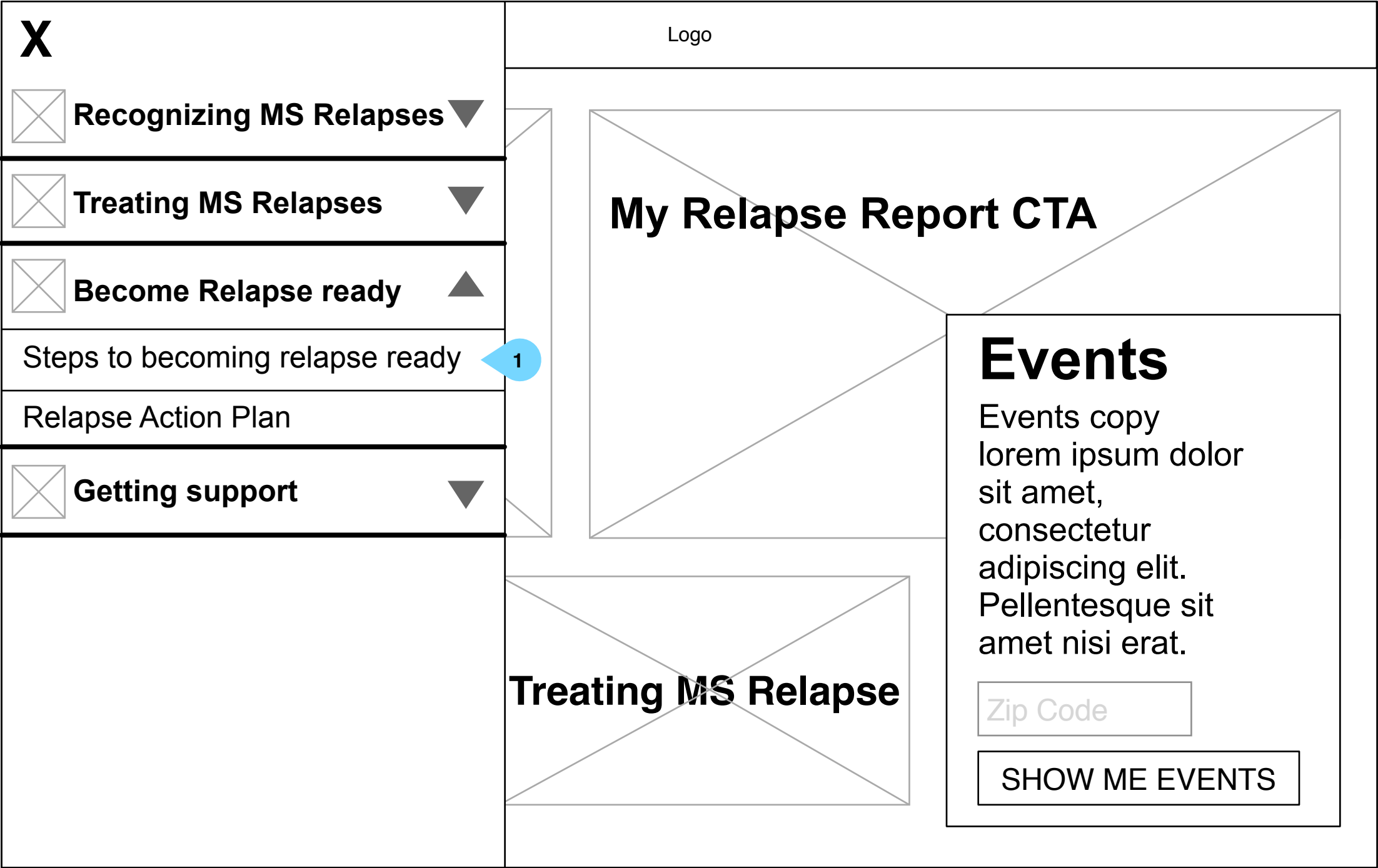
2

- Interaction Notes:
1. Clicking will play video. If no subject is selected, entire FAQ video will play.
  2. Users may choose to only see a relevant section of the video by clicking a subject to skip to that part of the video. This area will be independently scrollable from the video thumbnail.



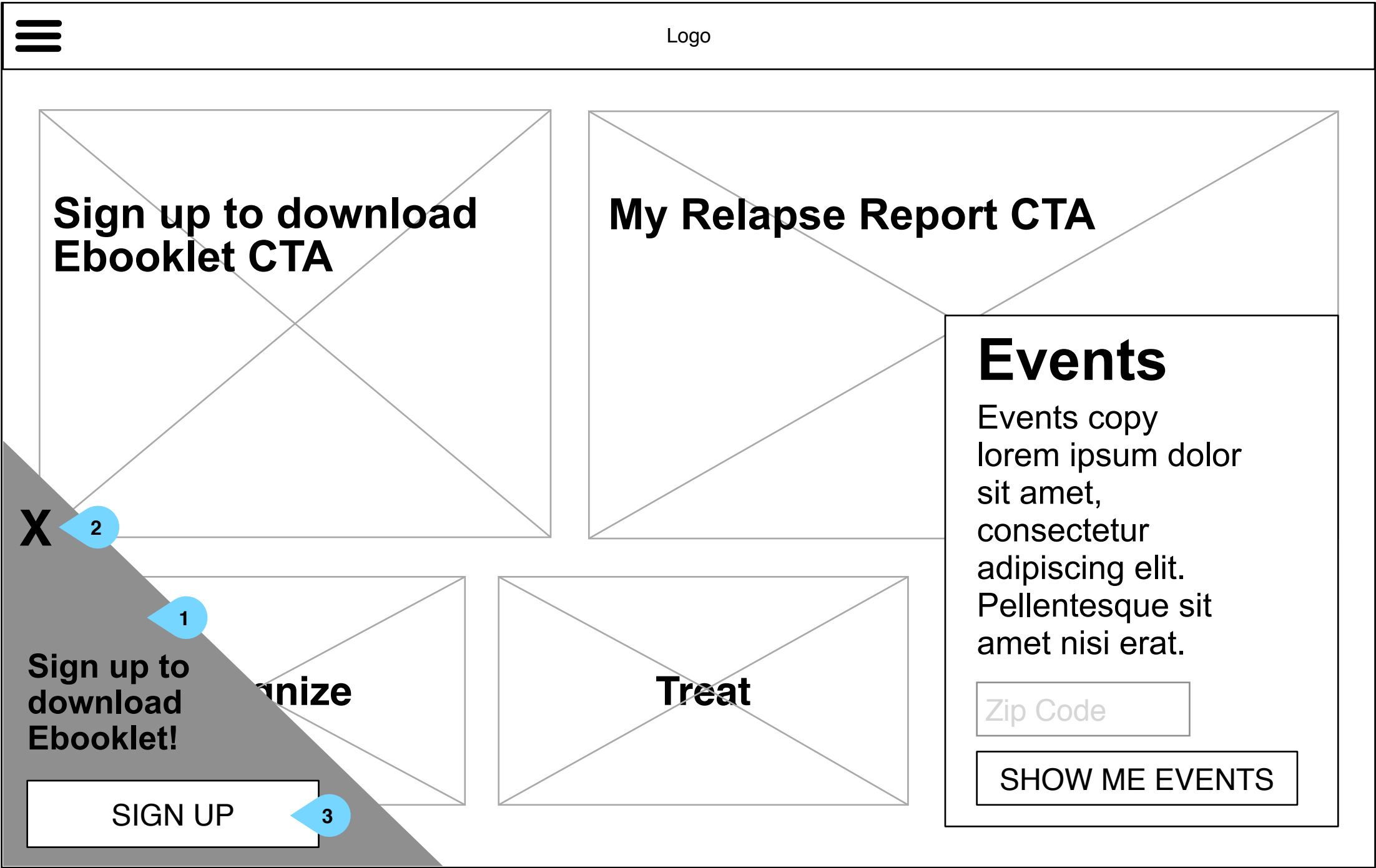
Interaction Notes:

- 1. Clicking <X> closes the menu.
- 2. Tapping a subject will open the accordion, displaying all sub-categories for that subject. Opening another subject will collapse all others.



Interaction Notes:

1. Tapping a sub-page will navigate the user to that page.



- Interaction Notes:
1. This overlay will show on ever page upon load. If a user has registered in the past, this overlay will not show. Additionally, if a user begins scrolling, the overlay will reduce in size as shown on the next page.
  2. Tapping <X> will shrink the overlay (see right screen).
  3. Takes users to lead-gen sign up page.



Logo

Sign up to download Ebooklet CTA

My Relapse Report CTA

Events

Events copy  
lorem ipsum dolor  
sit amet,  
consectetur  
adipiscing elit.  
Pellentesque sit  
amet nisi erat.

Zip Code

SHOW ME EVENTS

Recognize

Treat

X

1

SIGN UP

2

Interaction Notes:

1. Clicking <X> once the overlay is already shrunk will dismiss the overlay entirely.
2. Takes users to lead-gen sign up page.